

AMERICAN CLINICAL NEUROPHYSIOLOGY SOCIETY

W E L C O M E

*2019 Annual Meeting & Courses*

FEBRUARY 6-10, 2019 ✦ CAESAR'S PALACE ✦ LAS VEGAS, NEVADA



*Exhibit & Support Opportunities*

*[www.acns.org](http://www.acns.org)*



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### American Clinical Neurophysiology Society

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Senior Meetings Manager  
etrimmer@acns.org

## INVITATION TO SUPPORT

Dear Industry Colleagues,

On behalf of the American Clinical Neurophysiology Society (ACNS), I invite you to participate in the 2019 Annual Meeting & Courses, taking place February 6-10, 2019 in Las Vegas, Nevada.

The American Clinical Neurophysiology Society (ACNS) is a professional association dedicated to fostering excellence in Clinical Neurophysiology and furthering the understanding of central and peripheral nervous system function in health and disease through education, research, and the provision of a forum for discussion and interaction.

This year's scientific program will feature the latest scientific advances in Clinical Neurophysiology presented by leading national and international experts in the field. The ACNS Program and Course Committees have invested their efforts in audience interactivity, developing creative ways to engage members and delegates with a program promises to be challenging and dynamic.

As the Program and Course Committee have done with the scientific program, we seek to help you connect with attendees on a meaningful level as well. With that goal in mind, the ACNS Development Committee has compiled a number of opportunities for supporters to engage ACNS members and meeting delegates, from a vibrant exhibit hall to the Product Theaters, (complete information on page 8).

Reserve your exhibit space early – the hall was sold out last year, and we expect an even greater turnout in Las Vegas! Daily meal functions in the hall offer you the opportunity to put your company's name and products foremost in the minds of more than 500 delegates.

Then extend your reach beyond the traditional exhibit experience by supporting the science that really is driving force behind this meeting. Grant opportunities are available for support of sessions, including the plenary sessions which will draw together the entire delegation.

This meeting offers supporters the opportunity to connect with the thought-leaders in the field of Clinical Neurophysiology and those training the future of the field. We urge you to be a part of it.

We look forward to seeing you in Las Vegas!

Sincerely,

Tobias Loddenkemper, MD, FACNS  
President

## ABOUT ACNS

### About the American Clinical Neurophysiology Society (ACNS)

ACNS is a professional association dedicated to fostering excellence in clinical neurophysiology and furthering the understanding of central and peripheral nervous system function in health and disease through education, research, and the provision of a forum for discussion and interaction.

Founded in 1946 and originally named the American Electroencephalographic Society (AEEGS), ACNS is the major professional organization in the United States devoted to the establishment and maintenance of standards of professional excellence in clinical neurophysiology in the practice of neurology, neurosurgery and psychiatry. ACNS members utilize neurophysiology techniques in the diagnosis and management of patients with disorders of the nervous system and in research examining the function of the nervous system in health and disease.

### ACNS Educational Mission Statement

#### Content

ACNS is committed to providing continuing medical education to its members and others interested in clinical neurophysiology. Educational objectives include 1) Reviewing current knowledge of clinical neurophysiology including: electroencephalography, evoked potentials, electromyography, nerve conduction studies, intraoperative monitoring, polysomnography and other sleep technology, quantitative neurophysiological methods, magnetoencephalography, sleep disorders, epilepsy, neuromuscular disorders, brain stimulation, brain-computer interfacing, and related areas; and 2) Informing course and meeting attendees of recent technological developments and their implications for clinical practice.

#### Target Audience

The Society's educational activities are directed to clinical neurophysiologists, neurologists, psychiatrists, physiatrists, neurosurgeons, trainees in these disciplines and other physicians and researchers who utilize clinical neurophysiological techniques and knowledge in the diagnosis and management of patients with disorders of the nervous system.

#### Expected Result

Attendees will improve competence in clinical neurophysiology procedures and incorporate new technological advancements into their practice.

#### ACNS Council

##### President

**Tobias Loddenkemper, MD, FACNS**

Children's Hospital Boston

##### 1st Vice President

**Cecil D. Hahn, MD, FACNS**

Hospital for Sick Children

##### 2nd Vice President

**Gloria Galloway, MD, FACNS**

Ohio State University Medical Center

##### Secretary

**Suzette M. LaRoche, MD, FACNS**

Mission Health

##### Treasurer

**Jaime R. Lopez, MD, FACNS**

Stanford University

#### Immediate Past President

**Stephan U. Schuele, MD, MPH, FACNS**

Northwestern University

#### Past President

**Jonathan C. Edwards, MD, FACNS**

Medical University of South Carolina

#### Councilors-at-Large

**Imran I. Ali, MD, FACNS**

University of Toledo

**Meriem Bensalem-Owen, MD, FACNS**

University of Kentucky

**Giridhar Kalamangalam, MD, DPhil, FACNS**

University of Texas

**Jong Woo Lee, MD, PhD, FACNS**

Brigham & Women's Hospital

**Daniel L. Menkes, MD, FACNS**

William Beaumont Hospital

**Devon I. Rubin, MD, FACNS**

Mayo Clinic

**Sarah E. Schmitt, MD, FACNS**

Medical University of South Carolina

**Saurabh R. Sinha, MD, PhD, FACNS**

Duke University Medical Center

#### AMA Officer

**Marc R. Nuwer, MD, PhD, FACNS**

University of California Los Angeles

#### Journal Editor

**Aatif M. Husain, MD, FACNS**

Duke University Medical Center

## ACNS PROGRAM & COURSE COMMITTEES

### 2018-2019 Course Committee

#### Co-Chairs:

Frank W. Drislane, MD, FACNS  
Courtney J. Wusthoff, MD, FACNS

#### Members:

Charles Epstein, MD, FACNS  
Cecil D. Hahn, MD, MPH, FACNS  
Susan Herman, MD, FACNS  
Lawrence J. Hirsch, MD, FACNS  
Aatif M. Husain, MD, FACNS  
Ruple Laughlin, MD  
Jong Woo Lee, MD, PhD, FACNS  
Jeffrey Liou, DO  
Jaime Lopez, MD, FACNS

Daniel Menkes, MD, FACNS  
Viet Nguyen, MD, FACNS  
Marc R. Nuwer, MD, PhD, FACNS  
Phillip Pearl, MD, FACNS  
Claus Reinsberger, MD, PhD, FACNS  
Alexander Rotenberg, MD, PhD  
Elayna Rubens, MD, FACNS  
Devin Rubin, MD, FACNS  
Seward Rutkove, MD  
Mark Scher, MD  
Stephan U. Schuele, MD, MPH, FACNS  
Asim Shahid, MD  
Mirela V. Simon, MD, FACNS

Michael Sperling, MD, FACNS  
Nitin Tandon, MD  
William O. Tatum, DO, FACNS  
M. Brandon Westover, MD, PhD  
Courtney J. Wusthoff, MD, FACNS

#### Ex-Officio:

Jeffrey Britton, MD, FACNS  
Gloria M. Galloway, MD, MBA, FACNS  
Saurabh R. Sinha, MD, PhD, FACNS  
Tammy Tsuchida, MD, PhD, FACNS

### 2018-2019 Program Committee

#### Co-Chairs:

Saurabh R. Sinha, MD, PhD, FACNS  
Tammy Tsuchida, MD, PhD, FACNS

#### Members:

William J. Bosl, PhD  
Richard C. Burgess, MD, PhD, FACNS  
Bernard Allan Cohen, PhD, FACNS, FASN  
Elliot Dimberg, MD, FACNS  
Jonathan C. Edwards, MD, MBA, FACNS  
Ronald Emerson, MD, FACNS  
William B. Gallentine, DO, FACNS  
Cecil D. Hahn, MD, MPH, FACNS  
Mark Hallett, MD, FACNS  
Abeer J. Hani, MD  
Aatif M. Husain, MD, FACNS  
Akio Ikeda, MD, PhD, FACNS

Adam Juersivich, MD  
Giridhar P. Kalamangalam, MD, DPhil, FACNS  
Peter W. Kaplan, MD, FRCP, FACNS  
Ioannis Karakis, MD, PhD, MSc  
Gowri Lakshminarayan, MD  
Suzette M. LaRoche, MD, FACNS  
Ruple S. Laughlin, MD  
Jong Woo Lee, MD, PhD, FACNS  
Leslie Lee, MD, FACNS  
Jaime R. Lopez, MD, FACNS  
Faye McNall, MEd, REEGT  
Daniela N. Minecan, MD, FACNS, FAES  
Heidi M. Munger Clary, MD, MPH  
Marcus C. Ng, MD, FRCPC, CSCN(EEG)  
Noor Pirzada, MD  
Eva K. Ritzl, MD, FACNS

Alexander Rotenberg, MD, PhD  
Devon I. Rubin, MD, FACNS  
Arnold J. Sansevere Jr., MD  
Stephan U. Schuele, MD, MPH, FACNS  
Raj D. Sheth, MD, FAAN, FACNS  
William O. Tatum, DO, FACNS  
Martin Veilleux, MD, FACNS  
M. Brandon Westover, MD, PhD, FACNS

#### Ex-Officio:

Nicholas S. Abend, MD, MSCE, FACNS  
Meriem Bensalem-Owen, MD, FACNS  
Frank W. Drislane, MD, FACNS  
Gloria M. Galloway, MD, MBA, FACNS  
Courtney J. Wusthoff, MD, FACNS

# ABOUT THE ANNUAL MEETING AND COURSES

## About the Annual Meeting & Courses

The 2019 Annual Meeting scientific program will feature the latest scientific advances in clinical neurophysiology presented by leading national and international experts in the field. Increased audience interactivity will be a theme throughout all the programs, and session chairs are developing creative ways to engage with the audience. This dynamic program has more choices than ever. The parallel sessions will usually provide simultaneous sessions for interests in EEG, electrodiagnosis and monitoring. There will also be workshops and Special Interest Groups. The Annual Meeting is held February 8-10, 2019, immediately following the Annual Courses.

The Annual Courses program will continue to highlight the growth areas in clinical neurophysiology. Each course will be led by two leading experts who will co-chair the sessions, providing a team approach that ensures comprehensive coverage of the topics. The Annual Courses are held February 6-8, 2019, immediately preceding the Annual Meeting.

## Target Audience

Clinical neurophysiologists, neurologists, psychiatrists, neurosurgeons, technologists, trainees in these disciplines and other physicians and researchers who specialize in clinical neurophysiology.

## Learning Objectives

At the conclusion of the Annual Meeting & Courses, participants will be able to:

1. Discuss recent advances in electroencephalography, evoked potentials, polysomnography, magnetoencephalography, electromyography, nerve conduction studies and other clinical neurophysiology techniques.
2. Apply advances in clinical neurophysiology techniques to improve the diagnosis of neurologic disorders.

## Las Vegas Visitor Information

A block of rooms has been reserved for ACNS Annual Meeting & Courses delegates at Caesar's Palace. Reservations will be accepted on a space-available basis after the housing deadline of January 15, 2019.

Group Rate: \$221/night single/double occupancy

Located minutes from McCarran International Airport (LAS), Caesar's Palace is at the heart of the city.

With five towers of rooms, Caesar's Palace is located steps away from restaurants, boutiques and entertainment.

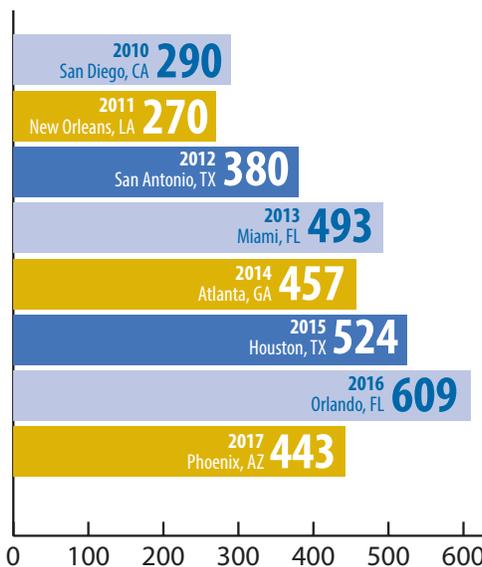
Winter in Las Vegas is generally fairly warm with the chance of lower temperatures in the evening hours. Average February temperatures range from a high of 64° F to a low 42° F.

## Meeting Venue

Caesar's Palace  
3570 S Las Vegas Blvd  
Las Vegas, Nevada 89109

## 2017 Exhibitors

ABCN/ABRET  
Ambu  
American Board of Psychiatry & Neurology (ABPN)  
Magnetoencephalography Society (ACMEGS)  
American Society of Electrodiagnostic Technicians (ASET)  
ANT Neuro  
Blackrock NeuroMed  
Brain Sentinel  
Cadwell  
Compumedics Neuroscan  
Electrical Geodesics, Inc. (EGI)  
Elekta  
Empatica  
Encephalodynamics, Inc  
Epitel  
Ives EEG Solutions  
Lifelines Neurodiagnostic Systems  
Medical Practice Solutions  
MediMax Tech, Inc.  
Moberg Research  
Natus Neurology  
Neuralynx  
NeuroPace  
Neurotech  
Nihon Kohden America  
Persyst Development Corporation  
RhythmLink International, LLC  
Ricoh Company, LTD  
RSC Diagnostic Services  
Sage Therapeutics  
Signal Gear, LLC  
SpecialtyCare  
Sunovion  
UCB  
Upsher-Smith Laboratories, Inc.  
Wolters Kluwer Health  
Zimmer Biomet



## Preliminary Program

A preliminary course & scientific program will be available  
Fall 2018 at [www.acns.org](http://www.acns.org)

## GENERAL EXHIBITS INFORMATION

Exhibits are an important part of the educational experience for Annual Meeting attendees. Breakfast, lunch and coffee breaks will be served in exhibit hall and a reception will also be hosted for meeting delegates on the opening evening of the Annual Meeting.

### Important Dates

Exhibit & Support Application Opens	October 1, 2018
Exhibitor Staff Registration Opens	October 1, 2018
Exhibitor Booth Application Deadline	December 15, 2018
Grant Support Application Deadline	December 15-30, 2018
Exhibitor & Grant Cancellation Deadline	January 3, 2019
Exhibitor Staff Registration Deadline	January 18, 2019
Exhibitor Staff Registration Cancellation Deadline	January 22, 2019

### Booth Fees - \$1,750 per 8x10' booth

Booth fees include:

- 8x10' pipe-and-drape booth with 8' back and 3' side walls
- One (1) 6' draped & skirted table;
- Two (2) side chairs;
- One (1) wastebasket;
- One (1) 7" x 44" identification sign;
- Complimentary registration for two (2) company personnel;
- Acknowledgement in the Annual Meeting & Courses Final Program materials and ACNS website.
- Acknowledgement in the Spring issue of *Clinical Neurophysiology News*, the official newsletter of ACNS, distributed electronically to the 1,300+ ACNS members and archived to the Members-Only section of the ACNS website.

### Exhibit Hours (subject to change)

<b>Decorator Move-In</b>	Thursday, February 7	8:00am – 10:00pm
<b>Exhibitor Move-In</b>	Friday, February 8	7:00 – 11:00am
<b>Exhibits Open</b>	Friday, February 8	12:00pm – 4:00pm 7:00 – 8:30pm (Welcome Reception)
	Saturday, February 9	7:00am – 4:00pm
<b>Exhibitor Strike</b>	Saturday, February 9	4:00 – 7:00pm

### Exhibit Personnel Registration

All exhibitor personnel must be registered. Two (2) complimentary registrations are provided to each exhibitor for the Annual Meeting only (February 8-10). Personnel wishing to attend the Annual Courses (February 6-8) must register for those courses separately and pay all applicable registration fees.

Exhibitor registrations provide access to the exhibit hall and food and beverage functions. Each exhibiting company is allowed additional exhibitor registrations at \$600 per additional individual before January 16, 2019 or \$650 per additional individual onsite. Exhibitor personnel may not claim CME credits for attendance at the Annual Meeting.

### Exhibitor Application Information

To reserve an exhibit booth, complete the application and contract for exhibit space and return it with full payment to the ACNS Executive Office. Exhibit space is assigned based on the date the application and fees are received.

### Application Review

ACNS will review all exhibit applications to determine whether they satisfy basic criteria such as: whether the product/services described specifically relate to the practice of clinical neurophysiology, and whether the exhibit is of informational value to Annual Meeting delegates.

### Product/Service Descriptions

Product and/or service descriptions are a required part of the application process. The description will appear under the company name in the final program under the exhibit directory. All descriptions should be in sentence format, typed and no longer than 100 words. Descriptions longer than 100 words will be edited for length. Descriptions for the final program will be accepted until December 15, 2018. Please attach description to the application or email it to [etrimmer@acns.org](mailto:etrimmer@acns.org).

### Exhibitor Relocation

If it becomes necessary to relocate an exhibitor after a space assignment has been made, ACNS will contact the company involved and every effort will be made to reassign the exhibitor to a similar space.

### Traffic Generating Activity!

Again this year, ACNS will sponsor a traffic-generating activity, designed to encourage meeting delegates to visit the Exhibit Hall and interact with vendors. A "bingo" card will be provided to delegates with their registration materials, and exhibitors will be provided with official game markers to signify that the delegate visited their booths. Those delegates who return completed bingo cards will be entered into a raffle for prizes, including complimentary ACNS membership and meeting registrations, and various books and other educational materials authored by ACNS members.

If your company is interested in donating a prize for the raffle, please contact ACNS Executive Director Megan M. Hille, CMP, CAE at [mhille@acns.org](mailto:mhille@acns.org). All prizes must be PhARMA and Advamed-compliant, in good taste and consistent with the mission of ACNS. ACNS may decline any prizes it deems inappropriate.

### Cancellation Policy

Requests for cancellation of exhibit space must be made in writing. Written cancellation requests received before January 3, 2019 will receive a refund, less 25% processing fee. Refunds will not be issued after January 3, 2019.

### Service Contractor

Heritage Exposition Services  
Main Line: (314) 534-8500  
Toll Free: 1 (800) 360-4323  
E-mail: [exhibitor.services@heritagesvs.com](mailto:exhibitor.services@heritagesvs.com)

# GENERAL EXHIBITS INFORMATION

## Insurance

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by ACNS or the hotel.

## Liability & Indemnification

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend ACNS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of ACNS, its officers, directors, agents, or employees.

## Fire & Safety Regulations

Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

## Labor Regulations

Exhibitors are required to conform to all local labor regulations.

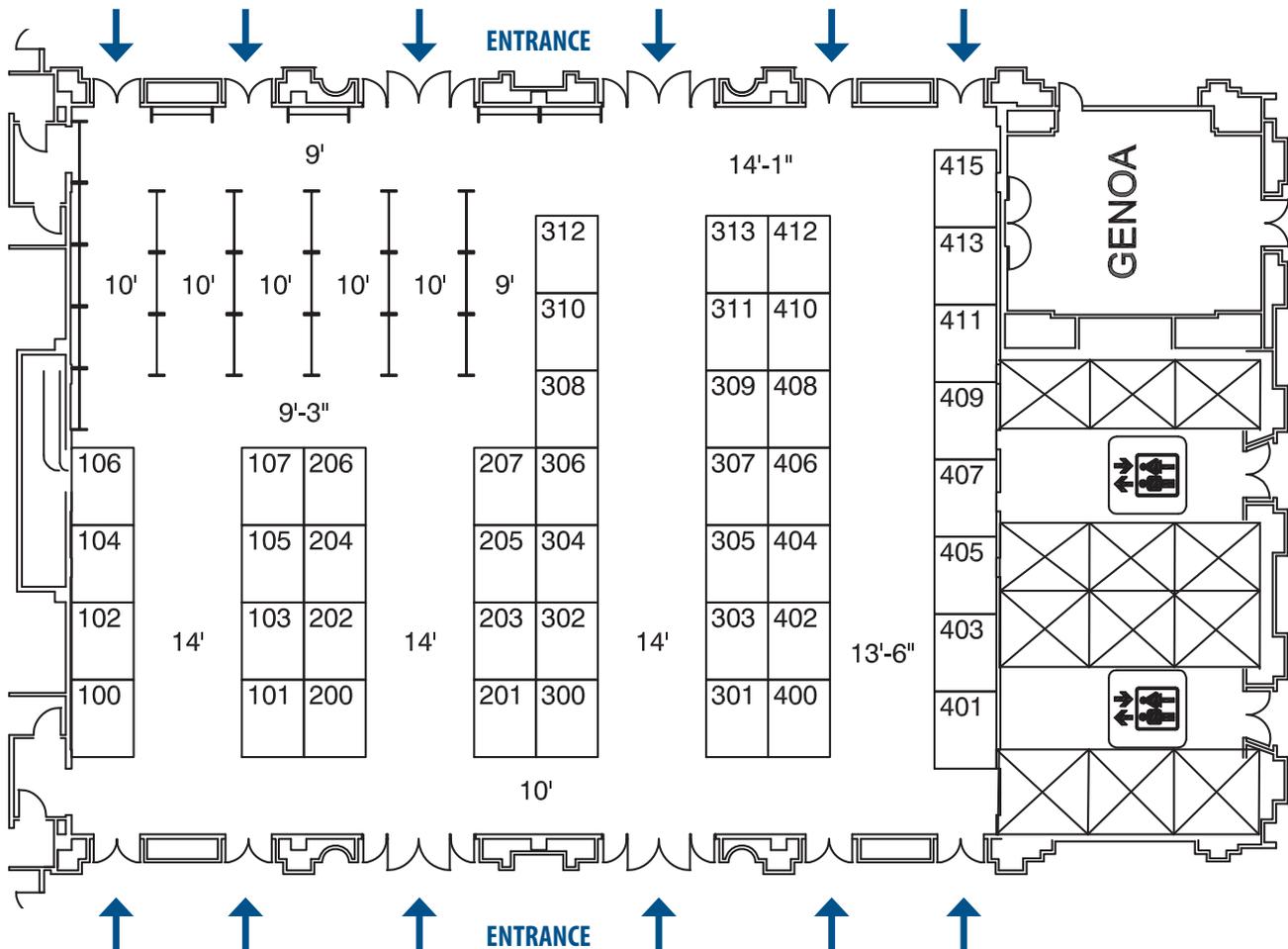
## Smoking

Smoking is prohibited at the ACNS Annual Meeting & Courses.

## Interpretation & Application of Rules & Regulations

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the ACNS Annual Meeting & Courses; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to ACNS all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.

# EXHIBITOR FLOOR PLAN



## SUPPORT OPPORTUNITIES

Gain increased exposure by supporting the 2019 Annual Meeting & Courses. Your contribution helps support ACNS educational programs and attendee services. In addition to valuable networking opportunities, you will receive the following benefits, based on your total support contribution toward the ACNS Annual Meeting & Courses (including exhibit booth fees, advertising, and grants):

### BENEFITS OF SUPPORT

<b>Gold Level Support</b>	<b>(\$20,000+)</b>
<ul style="list-style-type: none"><li>• Acknowledgement as outlined pertaining to specific activities or programs selected;</li><li>• Largest name acknowledgement in the Annual Meeting &amp; Courses final program materials and ACNS website;</li><li>• One (1) full-page acknowledgement in the next four (4) issues – a full year! – of <i>Clinical Neurophysiology News</i>, the official newsletter of ACNS, distributed electronically to the 1000+ ACNS members and archived to the Members-Only section of the ACNS website.</li><li>• Two (2) complimentary Annual Meeting registrations for company representatives, over and above those included with an exhibit (must be claimed before the advance deadline of January 18, 2019).</li></ul>	
<b>Silver Level Support</b>	<b>(\$10,000 - \$19,999)</b>
<ul style="list-style-type: none"><li>• Acknowledgement as outlined pertaining to specific activities or programs selected;</li><li>• Acknowledgement in the Annual Meeting &amp; Courses final program materials and ACNS website;</li><li>• One (1) full-page acknowledgement in the next two (2) issues of <i>Clinical Neurophysiology News</i>, the official newsletter of ACNS, distributed electronically to the 1000+ ACNS members and archived to the Members-Only section of the ACNS website.</li><li>• One (1) complimentary Annual Meeting registration for a company representative, over and above those included with an exhibit (must be claimed before the advance deadline of January 18, 2019).</li></ul>	
<b>Bronze Level Support</b>	<b>(up to \$9,999)</b>
<ul style="list-style-type: none"><li>• Acknowledgement as outlined pertaining to specific grant opportunities chosen;</li><li>• Acknowledgement in the Annual Meeting &amp; Courses final program materials and ACNS website;</li><li>• One (1) full-page acknowledgement in the next issue of <i>Clinical Neurophysiology News</i>, the official newsletter of ACNS, distributed electronically to the 1000+ ACNS members and archived to the Members-Only section of the ACNS website.</li></ul>	

### Advertising & Meeting Services

#### Final Program Advertising

Advertising space is available in the 2019 Annual Meeting & Courses Final Program, which is distributed to all delegates upon check-in and posted to the ACNS website in advance of the meeting. The Final Program will contain information on the scientific program, catered functions, CME and ACNS membership. \*Artwork deadline – December 1, 2018

#### Inside front or back cover **\$2,000**

Your full page ad (designed at supporter's discretion, subject to ACNS approval) will appear just inside the program's cover, opposite the table of contents or at the end of the program, opposite notes pages and is sure to grab delegates' attention.

#### Full page **\$1,000 each page**

Ad placement is at the discretion of ACNS.

Artwork specifications for covers and full pages:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

#### Notes pages **\$1,000 each page**

Place your logo and tagline as the header or footer on a series of blank pages at the back of the program, designed for delegates to take notes on presentations, write down contact information while networking, and to serve as a reference following the meeting.

#### Mobile App

The increasingly popular Mobile App is a great way to put your company's name and logo in front of attendees as they refer to the App before and during the Annual Meeting & Courses. The App includes a full meeting program, poster abstracts and general information about the meeting and host city. More information regarding banner ads and app sponsorship may be requested via email to Meetings Manager Erin Trimmer (etrimmer@acns.org). \*Reservation deadline January 2, 2019

#### Hotel Key Cards **\$3,000**

Customized guest room keys at the Caesar's Palace, the Annual Meeting & Courses headquarters hotel, will bear the logo and tagline of a single supporter. Design must be preapproved by ACNS. \*Reservation deadline for this grant – December 1, 2018

#### Hotel Room Drop **\$1,500 each**

Deliver your message directly to delegates' guest rooms at the headquarters hotel. Production and shipping of materials is the responsibility of the supporter, and materials must be delivered by the supporter directly to the headquarters hotel. ACNS asks that all deliveries comply with AdvaMed and ACCME guidelines and that all messages be pre-approved by ACNS. Print quantities are approximately 400. (Open to multiple supporters.) \*Reservation deadline for this grant – December 15, 2018

## SUPPORT OPPORTUNITIES

### Message Board

**\$2,500**

A central location for delegates to leave and retrieve messages, the (non-electronic) message board will bear a single supporter's name and tagline. Notepaper will also be provided with the supporter's logo. \*Reservation deadline for this grant – December 15, 2018

### Wireless Internet

**Up to three supporters at \$2,000 each  
OR \$5,000 for a sole supporter**

Be a hero to the masses! Help Annual Meeting & Courses delegates stay in touch and informed by supporting wireless Internet access in the meeting space and exhibit hall. ACNS will distribute to delegates a card containing log-on instructions and passwords, as well as acknowledgement of wi-fi supporters! Supporters will also be acknowledged in the Final Program. (Open to multiple supporters.) \*Reservation deadline for this grant – December 15, 2018

### Breakfast

**\$5,000 per day**

Reach all 400+ delegates first thing each morning as they prepare for a day of education. Continental breakfast will be served Wednesday through Sunday mornings, either near sessions or in the exhibit hall. As a supporter of one of the daily breakfasts, your company will be identified on signage as well as in Final Program materials. (Open to multiple supporters.) \*Reservation deadline for this grant – December 15, 2018

### Beverage Break

**\$2,500 per break**

As a supporter of one of the breaks, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth and will be acknowledged in the Final Program and on signage in the break area. Both morning and afternoon refreshment breaks will be scheduled. (Open to multiple supporters.) \*Reservation deadline for this grant – December 15, 2018

### Boxed Lunch

**\$10,000 per day**

Lunches will be provided for delegates on Friday and Saturday in the exhibit hall. As a supporter of the boxed lunches, your company will be identified on signage as well as in Final Program materials. If possible, catering stations may be strategically placed in proximity to the supporters' booth. (Open to multiple supporters.) \*Reservation deadline for this grant – December 15, 2018

### Welcome Reception

**\$5,000**

The Annual Meeting officially commences on Friday, February 8. At the end of the day, delegates will gather at the Welcome Reception in the exhibit hall to enjoy food, beverages, and to reconnect with colleagues. The supporter(s) will be acknowledged in the Final Program as well as on signage at the reception. (Open to multiple supporters.) \*Reservation deadline for this grant – December 15, 2018

### Charging Station

**\$2,000**

ACNS will set aside an area of the exhibit hall for delegates to relax and recharge – literally! Supporters of the charging station for delegate's electronic devices will be acknowledged on signage and in Final Program materials. Location of the charging station may be coordinated near a supporter's booth, space allowing. \*Reservation deadline for this grant – December 1, 2018

### CME Sessions

#### Plenary Session

**\$2,500 each**

Unrestricted educational grants will be accepted to offset costs of these high-profile and high-attendance of sessions. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. \*Reservation deadline for this grant – December 15, 2018

#### Annual Meeting Symposium or SIG

**\$1,000 each**

Unrestricted educational grants will be accepted to offset costs. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. \*Reservation deadline for this grant – December 15, 2018

#### Annual Course

**\$1,000 for partial day courses,  
\$1,500 for full or multi-day courses**

Unrestricted educational grants will be accepted to offset costs. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. \*Reservation deadline for this grant – December 15, 2018

#### Unrestricted Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting & Courses expenses, and help keep meeting registration fees low. (Open to multiple supporters.)

# SUPPORT OPPORTUNITIES

## Non-CME Sessions

### Annual Meeting Poster Sessions

**\$1,000 per day**

Last year, a record 100+ posters were displayed over the course of the Annual Meeting and dedicated time is set aside each morning for delegates to visit and discuss the work with the authors. Supporters will be acknowledged in the Final Program materials, promotional slides, and on signage in the poster area.

\*Reservation deadline – January 10, 2019

### Product Theaters

**\$5,000 each**

ACNS is pleased to again offer supporters the opportunity to extend their reach with the return of product theaters. On Friday, February 8 and Saturday, February 9, space will be made available to supporters, including a standard meeting set, standard AV in a dedicated area of the exhibit hall. Companies may program session content and are responsible for the costs of speakers and materials. Acknowledgement will be made in a special section of the Final Program and on signage. Product theater space is limited and will be sold on a first-come, first-served basis determined by date of receipt of program fees.

\*Reservation deadline – January 10, 2019

### Learning Lab on “Wearable Seizure Detection”

**\$3,000**

This non-CME learning environment offers supporters the opportunity to demonstrate their products to attendees in a more in-depth format. The 2019 Learning Lab will be organized around the theme of “Wearable Seizure Detection” and is open to 4-6 companies that offer products and/or services related to the topic.

The lab will be held over lunch on Saturday, February 9. A physician leader will introduce the topic and assist delegates as they make their way through the demonstrations conducted by participating companies.

Learning Labs will take place near the ACNS Annual Meeting exhibit hall and sessions will be promoted by ACNS. Participation will be open to all attendees at no charge.

\*Reservation deadline – January 10, 2019

## Frequently-Asked Questions

### Who chooses Product Theater & Learning Lab instructors?

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or physicians may serve as instructors.
- Faculty speaking in ACNS-programmed Annual Meeting & Courses sessions may serve as instructors, as long as they do not receive compensation of any kind from supporters.
- Supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to ACNS. ACNS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

### Who is responsible for funding instructors?

- The sponsoring company is responsible for all expenses incurred by their instructors, subject to the company's own internal guidelines and agreements with the instructors.

### Expert Panel

**\$10,000**

The ACNS Annual Meeting & Courses will draw more than 400 of the best and brightest in the field of Clinical Neurophysiology. Take advantage of that experience and expertise gathered in one place by convening an Expert Panel! Your company will have the opportunity to select up to seven (7) ACNS members to attend a closed-door brainstorming session, led by your staff addressing the topics of your choice. Have a burning R&D question that only a physician in the field could answer? The ACNS Expert Panel is the perfect venue to ask!

ACNS will provide a room to accommodate up to 10 participants, a standard audio-visual set upon request, and lunch.

Specific ACNS participants may be requested by the sponsoring company and are subject to availability and agreement by the physician. ACNS cannot guarantee the participation of specific members and may make substitution suggestions upon request.

- ACNS will not pay for instructor expenses, unless the individual is also participating in the Annual Meeting & Courses.
- Sponsoring companies may **not** provide compensation of any kind to members of the ACNS-selected program faculty. ACNS will pay an honorarium for participation in the Annual Meeting & Courses and prohibits these faculty from receiving additional funding from sponsors.

## Product Theater & Learning Lab Rules and Regulations Program Entries

ACNS will include information on the Annual Meeting & Courses website in advance of the meeting, and as part of the Final Program distributed to delegates onsite. A Product Theater Details Form will be distributed to companies upon confirmation of participation and receipt of the fee. The form includes space for each company to indicate the title and topic of the product theater, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their program no later than December 15, 2018. ACNS cannot guarantee that information received after December 15 will be included in Final Program materials. ACNS highly encourages product theater supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, report significantly higher attendance at similar programs.

### Promotion

Product Theater supporters & Learning Lab participants are welcome to promote their sessions using their own contacts or distribution channels in advance of the Annual Meeting & Courses. However, all promotional materials, including both print and electronic messages, must be approved by ACNS prior to distribution. Please send a draft of the materials to [etrimmer@acns.org](mailto:etrimmer@acns.org) for prompt review. Distribution of materials onsite is restricted - flyers may NOT be placed in session rooms or any other part of the meeting space without written consent from ACNS. Flyers may be distributed from a company's own exhibit booth.

# EXHIBIT APPLICATION & CONTRACT Deadline for application: December 15, 2018



## Organization /Contact Information

Organization: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail (all exhibitor information will be sent to the e-mail address specified): \_\_\_\_\_

## Exhibit Table Application

# of booths \_\_\_\_\_ x \$1,750 = \_\_\_\_\_ (total due)

### Booth Preferences (see p. 6 for floorplan)

First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_  
Companies we wish to be near: \_\_\_\_\_  
Companies we do NOT wish to be near: \_\_\_\_\_

## Complimentary Exhibitor Registration

Each company is allowed TWO complimentary registrations, with additional registrations charged at \$600 per individual (up to three).

1. Name: \_\_\_\_\_ Email: \_\_\_\_\_  
2. Name: \_\_\_\_\_ Email: \_\_\_\_\_  
3. Name: \_\_\_\_\_ Email: \_\_\_\_\_ (\$600)  
4. Name: \_\_\_\_\_ Email: \_\_\_\_\_ (\$600)  
5. Name: \_\_\_\_\_ Email: \_\_\_\_\_ (\$600)

## Exhibit Directory Information

All information will appear in the Final Program exactly as it appears below. Company name will also appear on the booth identification sign, as below.

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## Product /Service Description

Submit, in 100 words or less, a description of the products, equipment, services or facility that will be exhibiting. ACNS reserves the right to edit text to conform to length limit. Description may also be emailed to: erimmer@acns.org.

**Refund for Cancellation** Requests for cancellation of reserved exhibits and grants must be made in writing. Written cancellation requests received on or before January 3, 2019 will receive a full refund, less a 25% administrative fee. Cancellations received after January 3, 2019 will forfeit the entire cost of the cancelled exhibit or grant.



**Signature of Agreement**

Please retain a copy for your records.

You are hereby authorized to reserve space for the company/organization listed above in the exhibition of the 2019 ACNS Annual Meeting & Courses, February 6-10, 2019, at Caesar's Palace. We understand that the assigned space will be rented at the rate quoted in the prospectus. We understand further that all space must be paid in full upon completion of the application. If assigned space is not paid for in full at time application is submitted, it may be reassigned to another exhibitor at the discretion of ACNS. The exhibiting company agrees to abide by all rules and regulations governing exhibits set forth in the prospectus, which is made part of this contract by reference and fully incorporated herein.

Print Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Method of Payment**

Applications will not be processed without payment and signature

Company Check – Make check payable to American Clinical Neurophysiology Society (in US Dollars, drawn on a US bank)

Credit Card (check one):  VISA  MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

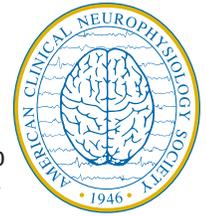
Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this application with required payment to:

American Clinical Neurophysiology Society • Attn: Megan M. Hille, CMP, CAE • 555 E. Wells Street, Suite 1100 • Milwaukee, WI 53202  
Phone: (414) 918-9803 • Fax: (414) 276-3349 • E-mail: [etrimmer@acns.org](mailto:etrimmer@acns.org)

# SUPPORT APPLICATION & CONTRACT



The following company wishes to express interest in the support for ACNS events and/or activities as indicated below. It is understood that this form is NOT a guarantee of support, but rather an expression of interest to be followed, as necessary, by a formal grant request from ACNS to the granting company. Upon approval of the grant request, ACNS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity, and that ACNS will adhere to ACCME, FDA, and IRS guidelines regarding disclosures and industry support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

## Organization /Contact Information

Organization: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail (all exhibitor information will be sent to the e-mail address specified): \_\_\_\_\_

## Advertising & Meeting Services

### Final Program Advertising

- Inside front cover \$2,000
- Inside back cover \$2,000
- Notes pages \$1,000 each page x \_\_\_\_\_ = \$ \_\_\_\_\_
- Mobile App
- Hotel Key Cards \$3,000
- Hotel Room Drop \$1,500 each x \_\_\_\_\_ = \$ \_\_\_\_\_
- Message Board \$2,500
- Wireless Internet \$7,500
- Breakfast \$5,000 per day x \_\_\_\_\_ = \$ \_\_\_\_\_
  - Wednesday, Feb. 10
  - Thursday, Feb. 11
  - Friday, Feb. 12
  - Saturday, Feb. 13
  - Sunday, Feb. 14
- Beverage Break \$2,500 per break x \_\_\_\_\_ = \$ \_\_\_\_\_
  - Wednesday, Feb. 10
  - Thursday, Feb. 11
  - Friday, Feb. 12
  - Saturday, Feb. 13
  - Sunday, Feb. 14
- Boxed Lunch \$10,000 per day x \_\_\_\_\_ = \$ \_\_\_\_\_
  - Friday, Feb. 12
  - Saturday, Feb. 13
- Welcome Reception \$5,000

### CME SESSIONS

Plenary Session \$2,500 each x \_\_\_\_\_ = \$ \_\_\_\_\_

Please indicate which session(s): \_\_\_\_\_

### Annual Meeting Symposium or SIG

\$1,000 each x \_\_\_\_\_ = \$ \_\_\_\_\_

Please indicate which session(s): \_\_\_\_\_

### ANNUAL COURSE

Partial Day Courses \$1,000 each x \_\_\_\_\_ = \$ \_\_\_\_\_

Please indicate which session(s): \_\_\_\_\_

Full or Multi-Day Courses \$1,000 each x \_\_\_\_\_ = \$ \_\_\_\_\_

Please indicate which session(s): \_\_\_\_\_

Unrestricted Educational Grant \$ \_\_\_\_\_

### NON-CME SESSIONS

Annual Meeting Poster Sessions

\$1,000 per day x \_\_\_\_\_ = \$ \_\_\_\_\_

Friday, Feb. 12  Saturday, Feb. 13

Product Theater \$5,000 each x \_\_\_\_\_ = \$ \_\_\_\_\_

Expert Panel \$10,000

**TOTAL DUE** \$ \_\_\_\_\_

# SUPPORT APPLICATION & CONTRACT



## Signature of Agreement

Please retain a copy for your records.

You are hereby authorized to reserve grants or advertising opportunities for the company/organization listed above related to the 2017 ACNS Annual Meeting & Courses, February 8-12, 2017, at the Sheraton Grand Phoenix. If grants are not paid in full at time application is submitted, they may be reassigned to another supporter at the discretion of ACNS. The company agrees to abide by all rules and regulations governing grants set forth in the prospectus, which is made part of this contract by reference and fully incorporated herein.

Further, the company agrees to adhere to all ACCME, PhRMA, AdvaMed, FDA, and IRS guidelines regarding development of educational activities, interactions with health care professionals, and disclosure of support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Print Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this application with required payment to:

American Clinical Neurophysiology Society • Attn: Megan M. Hille, CMP, CAE • 555 E. Wells Street, Suite 1100 • Milwaukee, WI 53202

Phone: (414) 918-9803 • Fax: (414) 276-3349 • E-mail: mhille@acns.org

## Refund for Cancellation

Requests for cancellation of reserved exhibits and grants must be made in writing. Written cancellation requests received on or before January 2, 2017 will receive a full refund, less a 25% administrative fee. Cancellations received after January 2, 2017 will forfeit the entire cost of the cancelled exhibit or grant.

## Method of Payment

Applications will not be processed without payment in full and signature

Company Check – Make check payable to American Clinical Neurophysiology Society (in US Dollars, drawn on a US bank)

Credit Card (check one):  VISA  MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# PRODUCT THEATER DETAILS FORM



The information submitted on this form will be included in the following:

- Annual Meeting & Courses Final Program materials, to be distributed to delegates onsite;
- The Annual Meeting & Courses section of the ACNS website, which will be periodically updated prior to the meeting in February.
- News Briefs (email communications), distributed weekly to ACNS members and meeting delegates.

## Company/Session Information:

(As you wish it to appear in the Final Program. Please print clearly or email the information to [etrimmer@acns.org](mailto:etrimmer@acns.org))

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

## Date/Time Preference

(Product Theaters will be scheduled according to date of receipt of completed Details Form and applicable fees.)

- Thursday, February 7 – Evening (5:15 – 6:15pm)
- Friday, February 8 – Lunch (12:30 – 1:30pm)
- Saturday, February 9 – Breakfast (7:00 – 8:00am)

## Session Title

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Instructors

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Session Description

You are welcome to include a brief description of your planned product theater, not to exceed 200 words. Description may be attached on a separate page or e-mailed to [etrimmer@acns.org](mailto:etrimmer@acns.org).



AMERICAN CLINICAL NEUROPHYSIOLOGY SOCIETY  
555 East Wells Street, Suite 1100  
Milwaukee, WI 53202

AMERICAN CLINICAL NEUROPHYSIOLOGY SOCIETY

W E L C O M E

*2019 Annual Meeting & Courses*

FEBRUARY 6-10, 2019 ✦ CAESAR'S PALACE ✦ LAS VEGAS, NEVADA



*Exhibit & Support Opportunities*

*[www.acns.org](http://www.acns.org)*