

AMERICAN CLINICAL NEUROPHYSIOLOGY SOCIETY

W E L C O M E

2019 Annual Meeting & Courses

FEBRUARY 6-10, 2019 ✦ CAESAR'S PALACE ✦ LAS VEGAS, NEVADA



✦ *Exhibit & Support Opportunities*

www.acns.org



TABLE OF CONTENTS

About ACNS.....	1
ACNS Council	1
ACNS Program & Course Committees	2
2017 Exhibitors	3
About the Annual Meeting & Courses	3
General Exhibits Information	4
Support Opportunities	6
Exhibit Application & Contract	9
Support Application & Contract	11
Product Theater Details Form	13



American Clinical Neurophysiology Society

555 East Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-918-9803
Fax: 414-276-3349
info@acns.org • www.acns.org

Contact:
Erin Trimmer
Senior Meetings Manager
etrimmer@acns.org

INVITATION TO SUPPORT

Dear Industry Colleagues,

On behalf of the American Clinical Neurophysiology Society (ACNS), I invite you to participate in the 2019 Annual Meeting & Courses, taking place February 6-10, 2019 in Las Vegas, Nevada.

The American Clinical Neurophysiology Society (ACNS) is a professional association dedicated to fostering excellence in Clinical Neurophysiology and furthering the understanding of central and peripheral nervous system function in health and disease through education, research, and the provision of a forum for discussion and interaction.

This year's scientific program will feature the latest scientific advances in Clinical Neurophysiology presented by leading national and international experts in the field. The ACNS Program and Course Committees have invested their efforts in audience interactivity, developing creative ways to engage members and delegates with a program promises to be challenging and dynamic.

As the Program and Course Committee have done with the scientific program, we seek to help you connect with attendees on a meaningful level as well. With that goal in mind, the ACNS Development Committee has compiled a number of opportunities for supporters to engage ACNS members and meeting delegates, from a vibrant exhibit hall to the Product Theaters, (complete information on page 8).

Reserve your exhibit space early – the hall was sold out last year, and we expect an even greater turnout in Las Vegas! Daily meal functions in the hall offer you the opportunity to put your company's name and products foremost in the minds of more than 500 delegates.

Then extend your reach beyond the traditional exhibit experience by supporting the science that really is driving force behind this meeting. Grant opportunities are available for support of sessions, including the plenary sessions which will draw together the entire delegation.

This meeting offers supporters the opportunity to connect with the thought-leaders in the field of Clinical Neurophysiology and those training the future of the field. We urge you to be a part of it.

We look forward to seeing you in Las Vegas!

Sincerely,

Tobias Loddenkemper, MD, FACNS
President

ABOUT ACNS

About the American Clinical Neurophysiology Society (ACNS)

ACNS is a professional association dedicated to fostering excellence in clinical neurophysiology and furthering the understanding of central and peripheral nervous system function in health and disease through education, research, and the provision of a forum for discussion and interaction.

Founded in 1946 and originally named the American Electroencephalographic Society (AEEG), ACNS is the major professional organization in the United States devoted to the establishment and maintenance of standards of professional excellence in clinical neurophysiology in the practice of neurology, neurosurgery and psychiatry. ACNS members utilize neurophysiology techniques in the diagnosis and management of patients with disorders of the nervous system and in research examining the function of the nervous system in health and disease.

ACNS Educational Mission Statement

Content

ACNS is committed to providing continuing medical education to its members and others interested in clinical neurophysiology. Educational objectives include 1) Reviewing current knowledge of clinical neurophysiology including: electroencephalography, evoked potentials, electromyography, nerve conduction studies, intraoperative monitoring, polysomnography and other sleep technology, quantitative neurophysiological methods, magnetoencephalography, sleep disorders, epilepsy, neuromuscular disorders, brain stimulation, brain-computer interfacing, and related areas; and 2) Informing course and meeting attendees of recent technological developments and their implications for clinical practice.

Target Audience

The Society's educational activities are directed to clinical neurophysiologists, neurologists, psychiatrists, physiatrists, neurosurgeons, trainees in these disciplines and other physicians and researchers who utilize clinical neurophysiological techniques and knowledge in the diagnosis and management of patients with disorders of the nervous system.

Expected Result

Attendees will improve competence in clinical neurophysiology procedures and incorporate new technological advancements into their practice.

ACNS Council

President

Tobias Loddenkemper, MD, FACNS

Children's Hospital Boston

1st Vice President

Cecil D. Hahn, MD, FACNS

Hospital for Sick Children

2nd Vice President

Gloria Galloway, MD, FACNS

Ohio State University Medical Center

Secretary

Suzette M. LaRoche, MD, FACNS

Mission Health

Treasurer

Jaime R. Lopez, MD, FACNS

Stanford University

Immediate Past President

Stephan U. Schuele, MD, MPH, FACNS

Northwestern University

Past President

Jonathan C. Edwards, MD, FACNS

Medical University of South Carolina

Councilors-at-Large

Imran I. Ali, MD, FACNS

University of Toledo

Meriem Bensalem-Owen, MD, FACNS

University of Kentucky

Giridhar Kalamangalam, MD, DPhil, FACNS

University of Texas

Jong Woo Lee, MD, PhD, FACNS

Brigham & Women's Hospital

Daniel L. Menkes, MD, FACNS

William Beaumont Hospital

Devon I. Rubin, MD, FACNS

Mayo Clinic

Sarah E. Schmitt, MD, FACNS

Medical University of South Carolina

Saurabh R. Sinha, MD, PhD, FACNS

Duke University Medical Center

AMA Officer

Marc R. Nuwer, MD, PhD, FACNS

University of California Los Angeles

Journal Editor

Aatif M. Husain, MD, FACNS

Duke University Medical Center

ACNS PROGRAM & COURSE COMMITTEES

2018-2019 Course Committee

Co-Chairs:

Frank W. Drislane, MD, FACNS
Courtney J. Wusthoff, MD, FACNS

Members:

Charles Epstein, MD, FACNS
Cecil D. Hahn, MD, MPH, FACNS
Susan Herman, MD, FACNS
Lawrence J. Hirsch, MD, FACNS
Aatif M. Husain, MD, FACNS
Ruple Laughlin, MD
Jong Woo Lee, MD, PhD, FACNS
Jeffrey Liou, DO
Jaime Lopez, MD, FACNS

Daniel Menkes, MD, FACNS
Viet Nguyen, MD, FACNS
Marc R. Nuwer, MD, PhD, FACNS
Phillip Pearl, MD, FACNS
Claus Reinsberger, MD, PhD, FACNS
Alexander Rotenberg, MD, PhD
Elayna Rubens, MD, FACNS
Devin Rubin, MD, FACNS
Seward Rutkove, MD
Mark Scher, MD
Stephan U. Schuele, MD, MPH, FACNS
Asim Shahid, MD
Mirela V. Simon, MD, FACNS

Michael Sperling, MD, FACNS
Nitin Tandon, MD
William O. Tatum, DO, FACNS
M. Brandon Westover, MD, PhD
Courtney J. Wusthoff, MD, FACNS

Ex-Officio:

Jeffrey Britton, MD, FACNS
Gloria M. Galloway, MD, MBA, FACNS
Saurabh R. Sinha, MD, PhD, FACNS
Tammy Tsuchida, MD, PhD, FACNS

2018-2019 Program Committee

Co-Chairs:

Saurabh R. Sinha, MD, PhD, FACNS
Tammy Tsuchida, MD, PhD, FACNS

Members:

William J. Bosl, PhD
Richard C. Burgess, MD, PhD, FACNS
Bernard Allan Cohen, PhD, FACNS, FASNM
Elliot Dimberg, MD, FACNS
Jonathan C. Edwards, MD, MBA, FACNS
Ronald Emerson, MD, FACNS
William B. Gallentine, DO, FACNS
Cecil D. Hahn, MD, MPH, FACNS
Mark Hallett, MD, FACNS
Abeer J. Hani, MD
Aatif M. Husain, MD, FACNS
Akio Ikeda, MD, PhD, FACNS

Adam Juersivich, MD
Giridhar P. Kalamangalam, MD, DPhil, FACNS
Peter W. Kaplan, MD, FRCP, FACNS
Ioannis Karakis, MD, PhD, MSc
Gowri Lakshminarayan, MD
Suzette M. LaRoche, MD, FACNS
Ruple S. Laughlin, MD
Jong Woo Lee, MD, PhD, FACNS
Leslie Lee, MD, FACNS
Jaime R. Lopez, MD, FACNS
Faye McNall, MEd, REEGT
Daniela N. Minecan, MD, FACNS, FAES
Heidi M. Munger Clary, MD, MPH
Marcus C. Ng, MD, FRCPC, CSCN(EEG)
Noor Pirzada, MD
Eva K. Ritzl, MD, FACNS

Alexander Rotenberg, MD, PhD
Devon I. Rubin, MD, FACNS
Arnold J. Sansevere Jr., MD
Stephan U. Schuele, MD, MPH, FACNS
Raj D. Sheth, MD, FAAN, FACNS
William O. Tatum, DO, FACNS
Martin Veilleux, MD, FACNS
M. Brandon Westover, MD, PhD, FACNS

Ex-Officio:

Nicholas S. Abend, MD, MSCE, FACNS
Meriem Bensalem-Owen, MD, FACNS
Frank W. Drislane, MD, FACNS
Gloria M. Galloway, MD, MBA, FACNS
Courtney J. Wusthoff, MD, FACNS

ABOUT THE ANNUAL MEETING AND COURSES

About the Annual Meeting & Courses

The 2019 Annual Meeting scientific program will feature the latest scientific advances in clinical neurophysiology presented by leading national and international experts in the field. Increased audience interactivity will be a theme throughout all the programs, and session chairs are developing creative ways to engage with the audience. This dynamic program has more choices than ever. The parallel sessions will usually provide simultaneous sessions for interests in EEG, electrodiagnosis and monitoring. There will also be workshops and Special Interest Groups. The Annual Meeting is held February 8-10, 2019, immediately following the Annual Courses.

The Annual Courses program will continue to highlight the growth areas in clinical neurophysiology. Each course will be led by two leading experts who will co-chair the sessions, providing a team approach that ensures comprehensive coverage of the topics. The Annual Courses are held February 6-8, 2019, immediately preceding the Annual Meeting.

Target Audience

Clinical neurophysiologists, neurologists, psychiatrists, neurosurgeons, technologists, trainees in these disciplines and other physicians and researchers who specialize in clinical neurophysiology.

Learning Objectives

At the conclusion of the Annual Meeting & Courses, participants will be able to:

1. Discuss recent advances in electroencephalography, evoked potentials, polysomnography, magnetoencephalography, electromyography, nerve conduction studies and other clinical neurophysiology techniques.
2. Apply advances in clinical neurophysiology techniques to improve the diagnosis of neurologic disorders.

Las Vegas Visitor Information

A block of rooms has been reserved for ACNS Annual Meeting & Courses delegates at Caesar's Palace. Reservations will be accepted on a space-available basis after the housing deadline of January 15, 2019.

Group Rate: \$221/night single/double occupancy

Located minutes from McCarran International Airport (LAS), Caesar's Palace is at the heart of the city.

With five towers of rooms, Caesar's Palace is located steps away from restaurants, boutiques and entertainment.

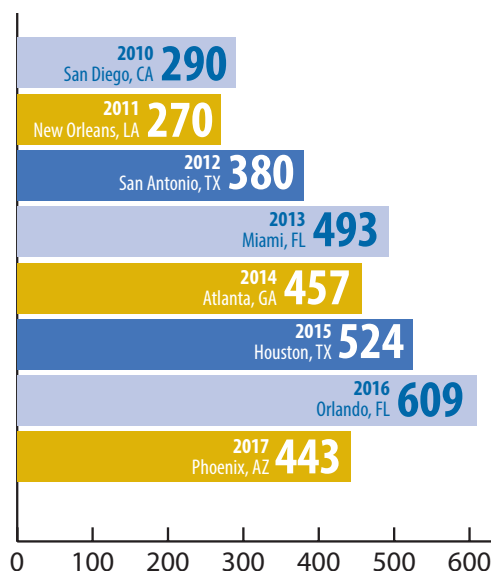
Winter in Las Vegas is generally fairly warm with the chance of lower temperatures in the evening hours. Average February temperatures range from a high of 64° F to a low 42° F.

Meeting Venue

Caesar's Palace
3570 S Las Vegas Blvd
Las Vegas, Nevada 89109

2017 Exhibitors

ABCN/ABRET
Ambu
American Board of Psychiatry & Neurology (ABPN)
Magnetoencephalography Society (ACMEGS)
American Society of Electrodiagnostic Technicians (ASET)
ANT Neuro
Blackrock NeuroMed
Brain Sentinel
Cadwell
Compumedics Neuroscan
Electrical Geodesics, Inc. (EGI)
Elekta
Empatica
Encephalodynamics, Inc
Epitel
Ives EEG Solutions
Lifelines Neurodiagnostic Systems
Medical Practice Solutions
MediMax Tech, Inc.
Moberg Research
Natus Neurology
Neuralynx
NeuroPace
Neurotech
Nihon Kohden America
Persyst Development Corporation
RhythmLink International, LLC
Ricoh Company, LTD
RSC Diagnostic Services
Sage Therapeutics
Signal Gear, LLC
SpecialtyCare
Sunovion
UCB
Upsher-Smith Laboratories, Inc.
Wolters Kluwer Health
Zimmer Biomet



Preliminary Program

A preliminary course & scientific program will be available
Fall 2018 at www.acns.org

GENERAL EXHIBITS INFORMATION

Exhibits are an important part of the educational experience for Annual Meeting attendees. Breakfast, lunch and coffee breaks will be served in exhibit hall and a reception will also be hosted for meeting delegates on the opening evening of the Annual Meeting.

Important Dates

Exhibit & Support Application Opens	October 1, 2018
Exhibitor Staff Registration Opens	October 1, 2018
Exhibitor Booth Application Deadline	December 15, 2018
Grant Support Application Deadline	December 15–30, 2018
Exhibitor & Grant Cancellation Deadline	January 3, 2019
Exhibitor Staff Registration Deadline	January 18, 2019
Exhibitor Staff Registration Cancellation Deadline	January 22, 2019

Booth Fees - \$1,750 per 8x10' booth

Booth fees include:

- 8x10' pipe-and-drape booth with 8' back and 3' side walls
- One (1) 6' draped & skirted table;
- Two (2) side chairs;
- One (1) wastebasket;
- One (1) 7" x 44" identification sign;
- Complimentary registration for two (2) company personnel;
- Acknowledgement in the Annual Meeting & Courses Final Program materials and ACNS website.
- Acknowledgement in the Spring issue of *Clinical Neurophysiology News*, the official newsletter of ACNS, distributed electronically to the 1,300+ ACNS members and archived to the Members-Only section of the ACNS website.

Exhibit Hours (subject to change)

Decorator Move-In	Thursday, February 7	8:00am – 10:00pm
Exhibitor Move-In	Friday, February 8	7:00 – 11:00am
Exhibits Open	Friday, February 8	12:00pm – 4:00pm 7:00 – 8:30pm (Welcome Reception)
	Saturday, February 9	7:00am – 4:00pm
Exhibitor Strike	Saturday, February 9	4:00 – 7:00pm

Exhibit Personnel Registration

All exhibitor personnel must be registered. Two (2) complimentary registrations are provided to each exhibitor for the Annual Meeting only (February 8–10).

Personnel wishing to attend the Annual Courses (February 6–8) must register for those courses separately and pay all applicable registration fees.

Exhibitor registrations provide access to the exhibit hall and food and beverage functions. Each exhibiting company is allowed additional exhibitor registrations at \$600 per additional individual before January 16, 2019 or \$650 per additional individual onsite. Exhibitor personnel may not claim CME credits for attendance at the Annual Meeting.

Exhibitor Application Information

To reserve an exhibit booth, complete the application and contract for exhibit space and return it with full payment to the ACNS Executive Office. Exhibit space is assigned based on the date the application and fees are received.

Application Review

ACNS will review all exhibit applications to determine whether they satisfy basic criteria such as: whether the product/services described specifically relate to the practice of clinical neurophysiology, and whether the exhibit is of informational value to Annual Meeting delegates.

Product/Service Descriptions

Product and/or service descriptions are a required part of the application process. The description will appear under the company name in the final program under the exhibit directory. All descriptions should be in sentence format, typed and no longer than 100 words. Descriptions longer than 100 words will be edited for length. Descriptions for the final program will be accepted until December 15, 2018. Please attach description to the application or email it to etrimmer@acns.org.

Exhibitor Relocation

If it becomes necessary to relocate an exhibitor after a space assignment has been made, ACNS will contact the company involved and every effort will be made to reassign the exhibitor to a similar space.

Traffic Generating Activity!

Again this year, ACNS will sponsor a traffic-generating activity, designed to encourage meeting delegates to visit the Exhibit Hall and interact with vendors. A "bingo" card will be provided to delegates with their registration materials, and exhibitors will be provided with official game markers to signify that the delegate visited their booths. Those delegates who return completed bingo cards will be entered into a raffle for prizes, including complimentary ACNS membership and meeting registrations, and various books and other educational materials authored by ACNS members.

If your company is interested in donating a prize for the raffle, please contact ACNS Executive Director Megan M. Hille, CMP, CAE at mhille@acns.org. All prizes must be PhARMA and Advamed-compliant, in good taste and consistent with the mission of ACNS. ACNS may decline any prizes it deems inappropriate.

Cancellation Policy

Requests for cancellation of exhibit space must be made in writing. Written cancellation requests received before January 3, 2019 will receive a refund, less 25% processing fee. Refunds will not be issued after January 3, 2019.

Service Contractor

Heritage Exposition Services

Main Line: (314) 534-8500

Toll Free: 1 (800) 360-4323

E-mail: exhibitor.services@heritagesvs.com

GENERAL EXHIBITS INFORMATION

Insurance

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by ACNS or the hotel.

Liability & Indemnification

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend ACNS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of ACNS, its officers, directors, agents, or employees.

Fire & Safety Regulations

Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

Labor Regulations

Exhibitors are required to conform to all local labor regulations.

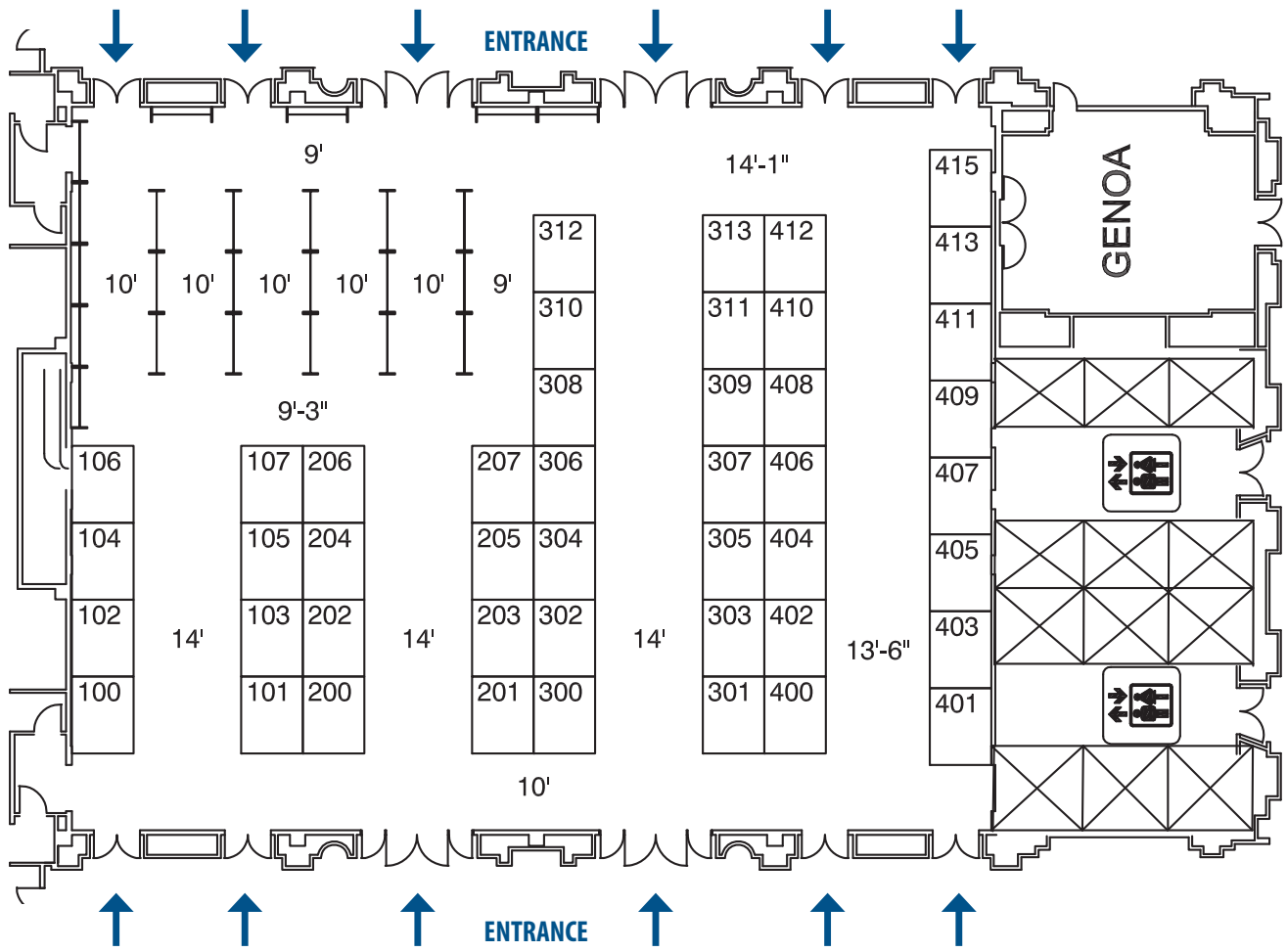
Smoking

Smoking is prohibited at the ACNS Annual Meeting & Courses.

Interpretation & Application of Rules & Regulations

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the ACNS Annual Meeting & Courses; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to ACNS all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.

EXHIBITOR FLOOR PLAN



SUPPORT OPPORTUNITIES

Gain increased exposure by supporting the 2019 Annual Meeting & Courses. Your contribution helps support ACNS educational programs and attendee services. In addition to valuable networking opportunities, you will receive the following benefits, based on your total support contribution toward the ACNS Annual Meeting & Courses (including exhibit booth fees, advertising, and grants):

BENEFITS OF SUPPORT

Gold Level Support	(\$20,000+)
<ul style="list-style-type: none">Acknowledgement as outlined pertaining to specific activities or programs selected;Largest name acknowledgement in the Annual Meeting & Courses final program materials and ACNS website;One (1) full-page acknowledgement in the next four (4) issues – a full year! – of <i>Clinical Neurophysiology News</i>, the official newsletter of ACNS, distributed electronically to the 1000+ ACNS members and archived to the Members-Only section of the ACNS website.Two (2) complimentary Annual Meeting registrations for company representatives, over and above those included with an exhibit (must be claimed before the advance deadline of January 18, 2019).	
Silver Level Support	(\$10,000 - \$19,999)
<ul style="list-style-type: none">Acknowledgement as outlined pertaining to specific activities or programs selected;Acknowledgement in the Annual Meeting & Courses final program materials and ACNS website;One (1) full-page acknowledgement in the next two (2) issues of <i>Clinical Neurophysiology News</i>, the official newsletter of ACNS, distributed electronically to the 1000+ ACNS members and archived to the Members-Only section of the ACNS website.One (1) complimentary Annual Meeting registration for a company representative, over and above those included with an exhibit (must be claimed before the advance deadline of January 18, 2019).	
Bronze Level Support	(up to \$9,999)
<ul style="list-style-type: none">Acknowledgement as outlined pertaining to specific grant opportunities chosen;Acknowledgement in the Annual Meeting & Courses final program materials and ACNS website;One (1) full-page acknowledgement in the next issue of <i>Clinical Neurophysiology News</i>, the official newsletter of ACNS, distributed electronically to the 1000+ ACNS members and archived to the Members-Only section of the ACNS website.	

Advertising & Meeting Services

Final Program Advertising

Advertising space is available in the 2019 Annual Meeting & Courses Final Program, which is distributed to all delegates upon check-in and posted to the ACNS website in advance of the meeting. The Final Program will contain information on the scientific program, catered functions, CME and ACNS membership. *Artwork deadline – December 1, 2018

Inside front or back cover **\$2,000**

Your full page ad (designed at supporter's discretion, subject to ACNS approval) will appear just inside the program's cover, opposite the table of contents or at the end of the program, opposite notes pages and is sure to grab delegates' attention.

Full page **\$1,000 each page**

Ad placement is at the discretion of ACNS.

Artwork specifications for covers and full pages:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Notes pages **\$1,000 each page**

Place your logo and tagline as the header or footer on a series of blank pages at the back of the program, designed for delegates to take notes on presentations, write down contact information while networking, and to serve as a reference following the meeting.

Mobile App

The increasingly popular Mobile App is a great way to put your company's name and logo in front of attendees as they refer to the App before and during the Annual Meeting & Courses. The App includes a full meeting program, poster abstracts and general information about the meeting and host city. More information regarding banner ads and app sponsorship may be requested via email to Meetings Manager Erin Trimmer (etrimmer@acns.org). *Reservation deadline January 2, 2019

Hotel Key Cards **\$3,000**

Customized guest room keys at the Caesar's Palace, the Annual Meeting & Courses headquarters hotel, will bear the logo and tagline of a single supporter. Design must be preapproved by ACNS. *Reservation deadline for this grant – December 1, 2018

Hotel Room Drop **\$1,500 each**

Deliver your message directly to delegates' guest rooms at the headquarters hotel. Production and shipping of materials is the responsibility of the supporter, and materials must be delivered by the supporter directly to the headquarters hotel. ACNS asks that all deliveries comply with AdvaMed and ACCME guidelines and that all messages be pre-approved by ACNS. Print quantities are approximately 400. (Open to multiple supporters.) *Reservation deadline for this grant – December 15, 2018

SUPPORT OPPORTUNITIES

Message Board

\$2,500

A central location for delegates to leave and retrieve messages, the (non-electronic) message board will bear a single supporter's name and tagline. Notepaper will also be provided with the supporter's logo. *Reservation deadline for this grant – December 15, 2018

Wireless Internet

**Up to three supporters at \$2,000 each
OR \$5,000 for a sole supporter**

Be a hero to the masses! Help Annual Meeting & Courses delegates stay in touch and informed by supporting wireless Internet access in the meeting space and exhibit hall. ACNS will distribute to delegates a card containing log-on instructions and passwords, as well as acknowledgement of wi-fi supporters! Supporters will also be acknowledged in the Final Program. (Open to multiple supporters.) *Reservation deadline for this grant – December 15, 2018

Breakfast

\$5,000 per day

Reach all 400+ delegates first thing each morning as they prepare for a day of education. Continental breakfast will be served Wednesday through Sunday mornings, either near sessions or in the exhibit hall. As a supporter of one of the daily breakfasts, your company will be identified on signage as well as in Final Program materials. (Open to multiple supporters.) *Reservation deadline for this grant – December 15, 2018

Beverage Break

\$2,500 per break

As a supporter of one of the breaks, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth and will be acknowledged in the Final Program and on signage in the break area. Both morning and afternoon refreshment breaks will be scheduled. (Open to multiple supporters.) *Reservation deadline for this grant – December 15, 2018

Boxed Lunch

\$10,000 per day

Lunches will be provided for delegates on Friday and Saturday in the exhibit hall. As a supporter of the boxed lunches, your company will be identified on signage as well as in Final Program materials. If possible, catering stations may be strategically placed in proximity to the supporters' booth. (Open to multiple supporters.) *Reservation deadline for this grant – December 15, 2018

Welcome Reception

\$5,000

The Annual Meeting officially commences on Friday, February 8. At the end of the day, delegates will gather at the Welcome Reception in the exhibit hall to enjoy food, beverages, and to reconnect with colleagues. The supporter(s) will be acknowledged in the Final Program as well as on signage at the reception. (Open to multiple supporters.) *Reservation deadline for this grant – December 15, 2018

Charging Station

\$2,000

ACNS will set aside an area of the exhibit hall for delegates to relax and recharge – literally! Supporters of the charging station for delegate's electronic devices will be acknowledged on signage and in Final Program materials. Location of the charging station may be coordinated near a supporter's booth, space allowing. *Reservation deadline for this grant – December 1, 2018

CME Sessions

Plenary Session

\$2,500 each

Unrestricted educational grants will be accepted to offset costs of these high-profile and high-attendance of sessions. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. *Reservation deadline for this grant – December 15, 2018

Annual Meeting Symposium or SIG

\$1,000 each

Unrestricted educational grants will be accepted to offset costs. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. *Reservation deadline for this grant – December 15, 2018

Annual Course

**\$1,000 for partial day courses,
\$1,500 for full or multi-day courses**

Unrestricted educational grants will be accepted to offset costs. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. *Reservation deadline for this grant – December 15, 2018

Unrestricted Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting & Courses expenses, and help keep meeting registration fees low. (Open to multiple supporters.)

SUPPORT OPPORTUNITIES

Non-CME Sessions

Annual Meeting Poster Sessions

\$1,000 per day

Last year, a record 100+ posters were displayed over the course of the Annual Meeting and dedicated time is set aside each morning for delegates to visit and discuss the work with the authors. Supporters will be acknowledged in the Final Program materials, promotional slides, and on signage in the poster area.

*Reservation deadline – January 10, 2019

Product Theaters

\$5,000 each

ACNS is pleased to again offer supporters the opportunity to extend their reach with the return of product theaters. On Friday, February 8 and Saturday, February 9, space will be made available to supporters, including a standard meeting set, standard AV in a dedicated area of the exhibit hall. Companies may program session content and are responsible for the costs of speakers and materials. Acknowledgement will be made in a special section of the Final Program and on signage. Product theater space is limited and will be sold on a first-come, first-served basis determined by date of receipt of program fees.

*Reservation deadline – January 10, 2019

Learning Lab on “Wearable Seizure Detection”

\$3,000

This non-CME learning environment offers supporters the opportunity to demonstrate their products to attendees in a more in-depth format. The 2019 Learning Lab will be organized around the theme of “Wearable Seizure Detection” and is open to 4-6 companies that offer products and/or services related to the topic.

The lab will be held over lunch on Saturday, February 9. A physician leader will introduce the topic and assist delegates as they make their way through the demonstrations conducted by participating companies.

Learning Labs will take place near the ACNS Annual Meeting exhibit hall and sessions and will be promoted by ACNS. Participation will be open to all attendees at no charge.

*Reservation deadline – January 10, 2019

Frequently-Asked Questions

Who chooses Product Theater & Learning Lab instructors?

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or physicians may serve as instructors.
- Faculty speaking in ACNS-programmed Annual Meeting & Courses sessions may serve as instructors, as long as they do not receive compensation of any kind from supporters.
- Supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to ACNS. ACNS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

Who is responsible for funding instructors?

- The sponsoring company is responsible for all expenses incurred by their instructors, subject to the company's own internal guidelines and agreements with the instructors.

Expert Panel

\$10,000

The ACNS Annual Meeting & Courses will draw more than 400 of the best and brightest in the field of Clinical Neurophysiology. Take advantage of that experience and expertise gathered in one place by convening an Expert Panel! Your company will have the opportunity to select up to seven (7) ACNS members to attend a closed-door brainstorming session, led by your staff addressing the topics of your choice. Have a burning R&D question that only a physician in the field could answer? The ACNS Expert Panel is the perfect venue to ask!

ACNS will provide a room to accommodate up to 10 participants, a standard audio-visual set upon request, and lunch.

Specific ACNS participants may be requested by the sponsoring company and are subject to availability and agreement by the physician. ACNS cannot guarantee the participation of specific members and may make substitution suggestions upon request.

- ACNS will not pay for instructor expenses, unless the individual is also participating in the Annual Meeting & Courses.
- Sponsoring companies may **not** provide compensation of any kind to members of the ACNS-selected program faculty. ACNS will pay an honorarium for participation in the Annual Meeting & Courses and prohibits these faculty from receiving additional funding from sponsors.

Product Theater & Learning Lab Rules and Regulations

Program Entries

ACNS will include information on the Annual Meeting & Courses website in advance of the meeting, and as part of the Final Program distributed to delegates onsite. A Product Theater Details Form will be distributed to companies upon confirmation of participation and receipt of the fee. The form includes space for each company to indicate the title and topic of the product theater, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their program no later than December 15, 2018. ACNS cannot guarantee that information received after December 15 will be included in Final Program materials. ACNS highly encourages product theater supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, report significantly higher attendance at similar programs.

Promotion

Product Theater supporters & Learning Lab participants are welcome to promote their sessions using their own contacts or distribution channels in advance of the Annual Meeting & Courses. However, all promotional materials, including both print and electronic messages, must be approved by ACNS prior to distribution. Please send a draft of the materials to etrimmer@acns.org for prompt review. Distribution of materials onsite is restricted - flyers may NOT be placed in session rooms or any other part of the meeting space without written consent from ACNS. Flyers may be distributed from a company's own exhibit booth.

EXHIBIT APPLICATION & CONTRACT

Deadline for application: December 15, 2018



Organization /Contact Information

Organization: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____ Phone: _____ Fax: _____

E-mail (all exhibitor information will be sent to the e-mail address specified): _____

Exhibit Table Application

of booths _____ x \$1,750 = _____ (total due)

Booth Preferences (see p. 6 for floorplan)

First Choice: _____ Second Choice: _____

Companies we wish to be near: _____

Companies we do NOT wish to be near: _____

Complimentary Exhibitor Registration

Each company is allowed TWO complimentary registrations, with additional registrations charged at \$600 per individual (up to three).

1. Name: _____ Email: _____

2. Name: _____ Email: _____

3. Name: _____ Email: _____ (\$600)

4. Name: _____ Email: _____ (\$600)

5. Name: _____ Email: _____ (\$600)

Exhibit Directory Information

All information will appear in the Final Program exactly as it appears below. Company name will also appear on the booth identification sign, as below.

Company: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____ Phone: _____ Fax: _____

E-mail: _____ Website: _____

Product /Service Description

Submit, in 100 words or less, a description of the products, equipment, services or facility that will be exhibiting. ACNS reserves the right to edit text to conform to length limit. Description may also be emailed to: erimmer@acns.org.

Refund for Cancellation Requests for cancellation of reserved exhibits and grants must be made in writing. Written cancellation requests received on or before January 3, 2019 will receive a full refund, less a 25% administrative fee. Cancellations received after January 3, 2019 will forfeit the entire cost of the cancelled exhibit or grant.

**Signature of Agreement**

Please retain a copy for your records.

You are hereby authorized to reserve space for the company/organization listed above in the exhibition of the 2019 ACNS Annual Meeting & Courses, February 6-10, 2019, at Caesar's Palace. We understand that the assigned space will be rented at the rate quoted in the prospectus.

We understand further that all space must be paid in full upon completion of the application. If assigned space is not paid for in full at time application is submitted, it may be reassigned to another exhibitor at the discretion of ACNS. The exhibiting company agrees to abide by all rules and regulations governing exhibits set forth in the prospectus, which is made part of this contract by reference and fully incorporated herein.

Print Name: _____

Authorized Signature: _____ Date: _____

Method of Payment

Applications will not be processed without payment and signature

☐ Company Check – Make check payable to American Clinical Neurophysiology Society (in US Dollars, drawn on a US bank)

Credit Card (check one): ☐ VISA ☐ MasterCard

Card Number: _____ Expiration Date: _____

Card Holder Name: _____

Billing Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____ Phone: _____ Fax: _____

Card Holder Signature: _____ Date: _____

Please return this application with required payment to:

American Clinical Neurophysiology Society • Attn: Megan M. Hille, CMP, CAE • 555 E. Wells Street, Suite 1100 • Milwaukee, WI 53202

Phone: (414) 918-9803 • Fax: (414) 276-3349 • E-mail: etrimmer@acns.org

SUPPORT APPLICATION & CONTRACT



The following company wishes to express interest in the support for ACNS events and/or activities as indicated below. It is understood that this form is NOT a guarantee of support, but rather an expression of interest to be followed, as necessary, by a formal grant request from ACNS to the granting company. Upon approval of the grant request, ACNS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity, and that ACNS will adhere to ACCME, FDA, and IRS guidelines regarding disclosures and industry support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Organization /Contact Information

Organization: _____
 Contact Person: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip/Postal Code: _____
 Country: _____ Phone: _____ Fax: _____
 E-mail (all exhibitor information will be sent to the e-mail address specified): _____

Advertising & Meeting Services

Final Program Advertising

- ☐ Inside front cover \$2,000
☐ Inside back cover \$2,000
☐ Notes pages \$1,000 each page x _____ = \$ _____

☐ Mobile App

☐ Hotel Key Cards \$3,000

☐ Hotel Room Drop \$1,500 each x _____ = \$ _____

☐ Message Board \$2,500

☐ Wireless Internet \$7,500

☐ Breakfast \$5,000 per day x _____ = \$ _____

- ☐ Wednesday, Feb. 10 ☐ Thursday, Feb. 11 ☐ Friday, Feb. 12
☐ Saturday, Feb. 13 ☐ Sunday, Feb. 14

☐ Beverage Break \$2,500 per break x _____ = \$ _____

- ☐ Wednesday, Feb. 10 ☐ Thursday, Feb. 11 ☐ Friday, Feb. 12
☐ Saturday, Feb. 13 ☐ Sunday, Feb. 14

☐ Boxed Lunch \$10,000 per day x _____ = \$ _____

- ☐ Friday, Feb. 12 ☐ Saturday, Feb. 13

☐ Welcome Reception \$5,000

CME SESSIONS

☐ Plenary Session \$2,500 each x _____ = \$ _____

Please indicate which session(s): _____

☐ Annual Meeting Symposium or SIG

\$1,000 each x _____ = \$ _____

Please indicate which session(s): _____

ANNUAL COURSE

☐ Partial Day Courses \$1,000 each x _____ = \$ _____

Please indicate which session(s): _____

☐ Full or Multi-Day Courses \$1,000 each x _____ = \$ _____

Please indicate which session(s): _____

☐ Unrestricted Educational Grant \$ _____

NON-CME SESSIONS

☐ Annual Meeting Poster Sessions

\$1,000 per day x _____ = \$ _____

- ☐ Friday, Feb. 12 ☐ Saturday, Feb. 13

☐ Product Theater \$5,000 each x _____ = \$ _____

☐ Expert Panel \$10,000

TOTAL DUE \$ _____

SUPPORT APPLICATION & CONTRACT



Signature of Agreement

Please retain a copy for your records.

You are hereby authorized to reserve grants or advertising opportunities for the company/organization listed above related to the 2017 ACNS Annual Meeting & Courses, February 8-12, 2017, at the Sheraton Grand Phoenix. If grants are not paid in full at time application is submitted, they may be reassigned to another supporter at the discretion of ACNS. The company agrees to abide by all rules and regulations governing grants set forth in the prospectus, which is made part of this contract by reference and fully incorporated herein.

Further, the company agrees to adhere to all ACCME, PhRMA, AdvaMed, FDA, and IRS guidelines regarding development of educational activities, interactions with health care professionals, and disclosure of support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Print Name: _____

Authorized Signature: _____ Date: _____

Please return this application with required payment to:

American Clinical Neurophysiology Society • Attn: Megan M. Hille, CMP, CAE • 555 E. Wells Street, Suite 1100 • Milwaukee, WI 53202

Phone: (414) 918-9803 • Fax: (414) 276-3349 • E-mail: mhille@acns.org

Refund for Cancellation

Requests for cancellation of reserved exhibits and grants must be made in writing. Written cancellation requests received on or before January 2, 2017 will receive a full refund, less a 25% administrative fee. Cancellations received after January 2, 2017 will forfeit the entire cost of the cancelled exhibit or grant.

Method of Payment

Applications will not be processed without payment in full and signature

☐ Company Check – Make check payable to American Clinical Neurophysiology Society (in US Dollars, drawn on a US bank)

Credit Card (check one): ☐ VISA ☐ MasterCard

Card Number: _____ Expiration Date: _____

Card Holder Name: _____

Billing Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____ Phone: _____ Fax: _____

Card Holder Signature: _____ Date: _____

PRODUCT THEATER DETAILS FORM



The information submitted on this form will be included in the following:

- Annual Meeting & Courses Final Program materials, to be distributed to delegates onsite;
- The Annual Meeting & Courses section of the ACNS website, which will be periodically updated prior to the meeting in February.
- News Briefs (email communications), distributed weekly to ACNS members and meeting delegates.

Company/Session Information:

(As you wish it to appear in the Final Program. Please print clearly or email the information to etrimmer@acns.org)

Company Name: _____

Company Contact: _____

Contact E-mail: _____

Date/Time Preference

(Product Theaters will be scheduled according to date of receipt of completed Details Form and applicable fees.)

- ☐ Thursday, February 7 – Evening (5:15 – 6:15pm)
- ☐ Friday, February 8 – Lunch (12:30 – 1:30pm)
- ☐ Saturday, February 9 – Breakfast (7:00 – 8:00am)

Session Title

Instructors

Session Description

You are welcome to include a brief description of your planned product theater, not to exceed 200 words. Description may be attached on a separate page or e-mailed to etrimmer@acns.org.



AMERICAN CLINICAL NEUROPHYSIOLOGY SOCIETY
555 East Wells Street, Suite 1100
Milwaukee, WI 53202

AMERICAN CLINICAL NEUROPHYSIOLOGY SOCIETY

W E L C O M E

2019 Annual Meeting & Courses

FEBRUARY 6-10, 2019 ✦ CAESAR'S PALACE ✦ LAS VEGAS, NEVADA



Exhibit & Support Opportunities

www.acns.org