

# AUSTIN ★TEXAS★



## AMERICAN CLINICAL NEUROPHYSIOLOGY SOCIETY 2023 ANNUAL MEETING & COURSES

— March 25-29, 2023 • Hilton Austin —

**EXHIBIT** AND **SUPPORT**  
**OPPORTUNITIES**



## TABLE OF CONTENTS

About the Annual Meeting and Courses . . . . .	1
General Exhibits Information . . . . .	3
Important Dates . . . . .	3
Exhibit Hall Floor Plan . . . . .	5
Support Opportunities . . . . .	6



### American Clinical Neurophysiology Society

555 East Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: 414-918-9803

Fax: 414-276-3349

info@acns.org • www.acns.org

Contact:

Megan M. Hille, CMP, CAE

Executive Director

mhille@acns.org

ACNS-1022-546

## ABOUT ACNS

### About the American Clinical Neurophysiology Society (ACNS)

Founded in 1946 and originally named the American Electroencephalographic Society (AEEGS), ACNS is the major professional organization in the United States devoted to the establishment and maintenance of standards of professional excellence in clinical neurophysiology in the practice of neurology, neurosurgery and psychiatry. ACNS members utilize neurophysiology techniques in the diagnosis and management of patients with disorders of the nervous system and in research examining the function of the nervous system in health and disease.

### ACNS Educational Mission Statement

#### Content

ACNS is committed to providing continuing medical education to its members and others interested in clinical neurophysiology. Educational objectives include 1) Reviewing current knowledge of clinical neurophysiology including: electroencephalography, evoked potentials, electromyography, nerve conduction studies, neurophysiologic intraoperative monitoring, polysomnography and other sleep technology, quantitative neurophysiological methods, magnetoencephalography, sleep disorders, epilepsy, neuromuscular disorders, brain stimulation, brain-computer interfacing, and related areas; and 2) Informing course and meeting attendees of recent technological developments and their implications for clinical practice.

#### Target Audience

The Society's educational activities are directed to clinical neurophysiologists, neurologists, psychiatrists, physiatrists, neurosurgeons, trainees in these disciplines and other physicians and researchers who utilize clinical neurophysiological techniques and knowledge in the diagnosis and management of patients with disorders of the nervous system.

#### Expected Result

Attendees will improve competence in clinical neurophysiology procedures and incorporate new technological advancements into their practice.



## ABOUT THE ANNUAL MEETING AND COURSES

The 2023 Annual Meeting scientific program will feature the latest scientific advances in clinical neurophysiology presented by leading national and international experts in the field. Increased audience interactivity will be a theme throughout all the programs, and session chairs are developing creative ways to engage with the audience. This dynamic program has more choices than ever. The parallel sessions will usually provide simultaneous sessions for interests in EEG, electrodiagnosis and neurophysiologic intraoperative monitoring. There will also be workshops and Special Interest Groups.

### Target Audience

Clinical neurophysiologists, neurologists, physiatrists, neurosurgeons, technologists, trainees in these disciplines and other physicians and researchers who specialize or have interest in clinical neurophysiology.

### Venue Information

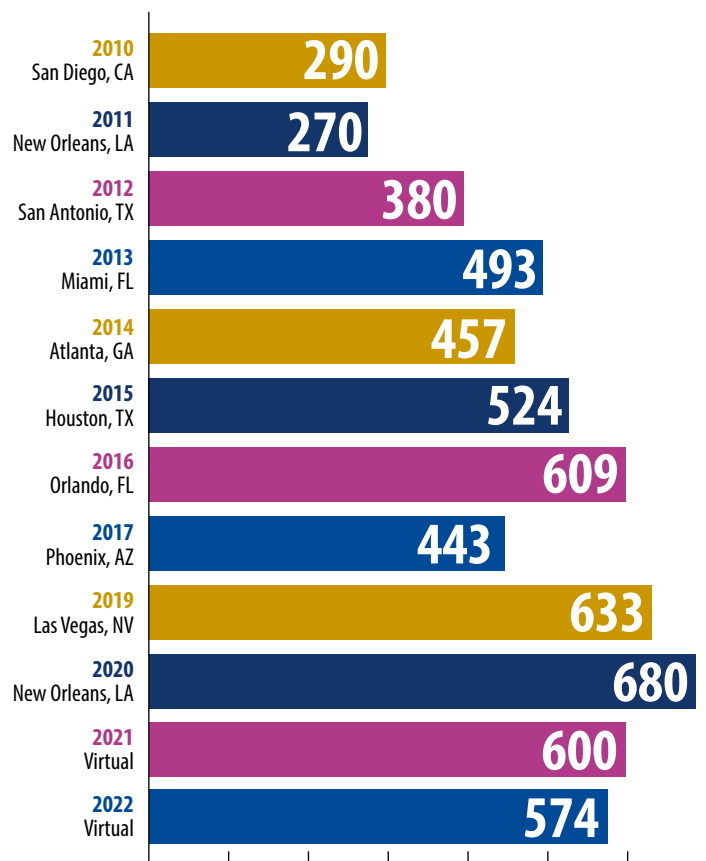
The 2023 Annual Meeting headquarters hotel is the Hilton Austin, 500 E 4th Street, Austin, Texas, 78701

A group rate of \$265 USD/night has been secured for ACNS Annual Meeting delegates.

Rooms will be available at this rate until the cut-off date of February 23, 2023.

### 2020 Exhibitors

ABCN/ABRET	Medical Practice Solutions
Ambu	MediMax Tech, Inc.
American Board of Psychiatry & Neurology (ABPN)	Moberg Research
Magnetoencephalography Society (ACMEGS)	Natus Neurology
American Society of Electrodiagnostic Technicians (ASET)	Neuralynx
ANT Neuro	NeuroPace
Blackrock NeuroMed	Neurotech
Brain Sentinel	Nihon Kohden America
Cadwell	Persyst Development Corporation
Compumedics Neuroscan	RhythmLink International, LLC
Electrical Geodesics, Inc. (EGI)	Ricoh Company, LTD
Elekta	RSC Diagnostic Services
Empatica	Sage Therapeutics
Encephalodynamics, Inc	Signal Gear, LLC
Epitel	SpecialtyCare
Ives EEG Solutions	Sunovion
Lifelines Neurodiagnostic Systems	UCB
	Upsher-Smith Laboratories, Inc.
	Wolters Kluwer Health
	Zimmer Biomet



### PRELIMINARY PROGRAM

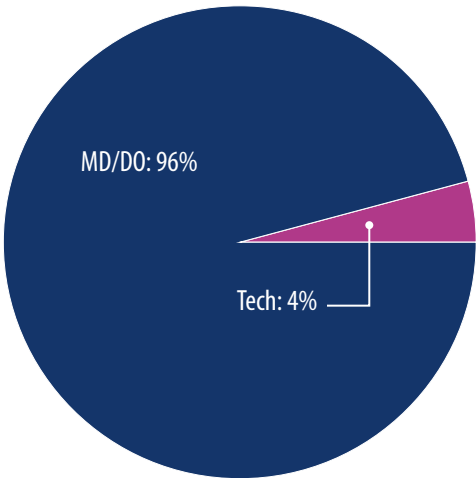
A preliminary course & scientific program is available at <https://www.acns.org/meetings/annual-meeting-and-courses/2023-annual-meeting--courses/program>

# ABOUT THE ANNUAL MEETING AND COURSES

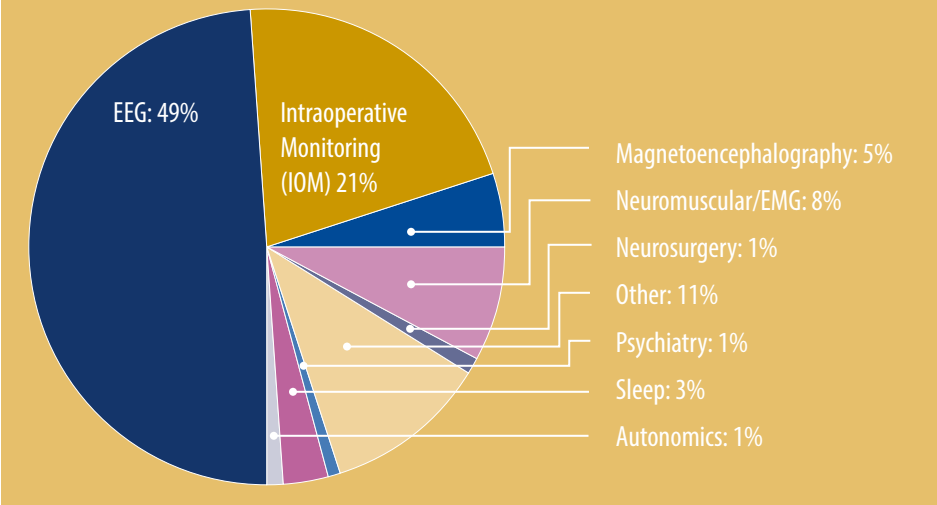
## Attendance and Demographics



### By Profession



### By Specialty



## GENERAL EXHIBITS INFORMATION

Exhibits are an important part of the meeting experience for Annual Meeting attendees. Breakfast, lunch and coffee breaks will be served in exhibit hall and a reception will also be hosted for meeting delegates on the opening evening of the Annual Meeting.

### Important Dates

Exhibit & Support Application Opens	December 1, 2022
Exhibitor Booth Application Deadline	February 23, 2023
Grant Support Application Deadline	February 23, 2023
Exhibitor Staff Registration Deadline	February 23, 2023
Exhibitor & Grant Cancellation Deadline	February 27, 2023
Exhibitor Staff Registration Cancellation Deadline	February 27, 2023

### Booth Fees

#### \$2,500 each

Booth fees include:

- 8x10' pipe-and-drape booth with 8' back and 3' side walls
- One (1) 6' draped & skirted table;
- Two (2) side chairs;
- One (1) wastebasket;
- One (1) 7" x 44" identification sign;
- Complimentary registration for two (2) company personnel;
- Acknowledgement in the Annual Meeting & Courses Final Program materials and ACNS website.
- Acknowledgement in the Spring issue of *Clinical Neurophysiology News*, the official newsletter of ACNS, distributed electronically to the 1,500+ ACNS members and archived to the Members-Only section of the ACNS website.

### Exhibit Hours (subject to change)

<b>Exhibitor Move-In</b>	Sunday, March 26	12:00 - 4:00pm
<b>Exhibits Open</b>	Sunday, March 26	6:30 - 8:00pm (Welcome Reception)
	Monday, March 27	7:00am - 5:15pm
	Tuesday, March 28	7:00am - 4:30pm
<b>Exhibitor Strike</b>	Tuesday, March 28	4:30 - 6:00pm

### Exhibit Personnel Registration

All exhibitor personnel must be registered. Two (2) complimentary registrations are provided per 8x10" booth.

Exhibitor registrations provide access to the exhibit hall and food and beverage functions. Each exhibiting company is allowed additional exhibitor registrations at \$950 per additional individual before February 23, 2023 or \$1,050 per additional individual onsite. Exhibitor personnel may not claim CME credits for attendance at the Annual Meeting & Courses..

### Exhibitor Application Information

To reserve an exhibit booth, complete the application and contract for exhibit space and return it with full payment to the ACNS Executive Office. Exhibit space is assigned based on the date the application and fees are received.

### Application Review

ACNS will review all exhibit applications to determine whether they satisfy basic criteria such as: whether the product/services described specifically relate to the practice of clinical neurophysiology, and whether the exhibit is of informational value to Annual Meeting delegates. ACNS reserves the right to refuse exhibit space to any company for any reason.

### Product/Service Descriptions

Product and/or service descriptions are a required part of the application process. The description will appear under the company name in the Final Program exhibit directory. All descriptions should be in sentence format, typed and no longer than 100 words. Descriptions longer than 100 words will be edited for length. Descriptions for the final program will be accepted until February 23, 2023. Please email descriptions to [mhille@acns.org](mailto:mhille@acns.org).

### Exhibitor Relocation

If it becomes necessary to relocate an exhibitor after a space assignment has been made, ACNS will contact the company involved and every effort will be made to reassign the exhibitor to a similar space.

### Cancellation Policy

Requests for cancellation of exhibit space must be made in writing. Written cancellation requests received before February 27, 2023 will receive a refund, less 25% processing fee. Refunds will not be issued after February 24, 2023.

## GENERAL EXHIBITS INFORMATION

### Service Contractor

Heritage Exposition Services  
Main Line: (314) 534-8500  
Toll Free: 1 (800) 360-4323  
E-mail: [exhibitor.services@heritagesvs.com](mailto:exhibitor.services@heritagesvs.com)

### Insurance

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by ACNS or the hotel.

### Liability & Indemnification

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend ACNS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of ACNS, its officers, directors, agents, or employees.

### Fire & Safety Regulations

Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

### Labor Regulations

Exhibitors are required to conform to all local labor regulations.

### Smoking

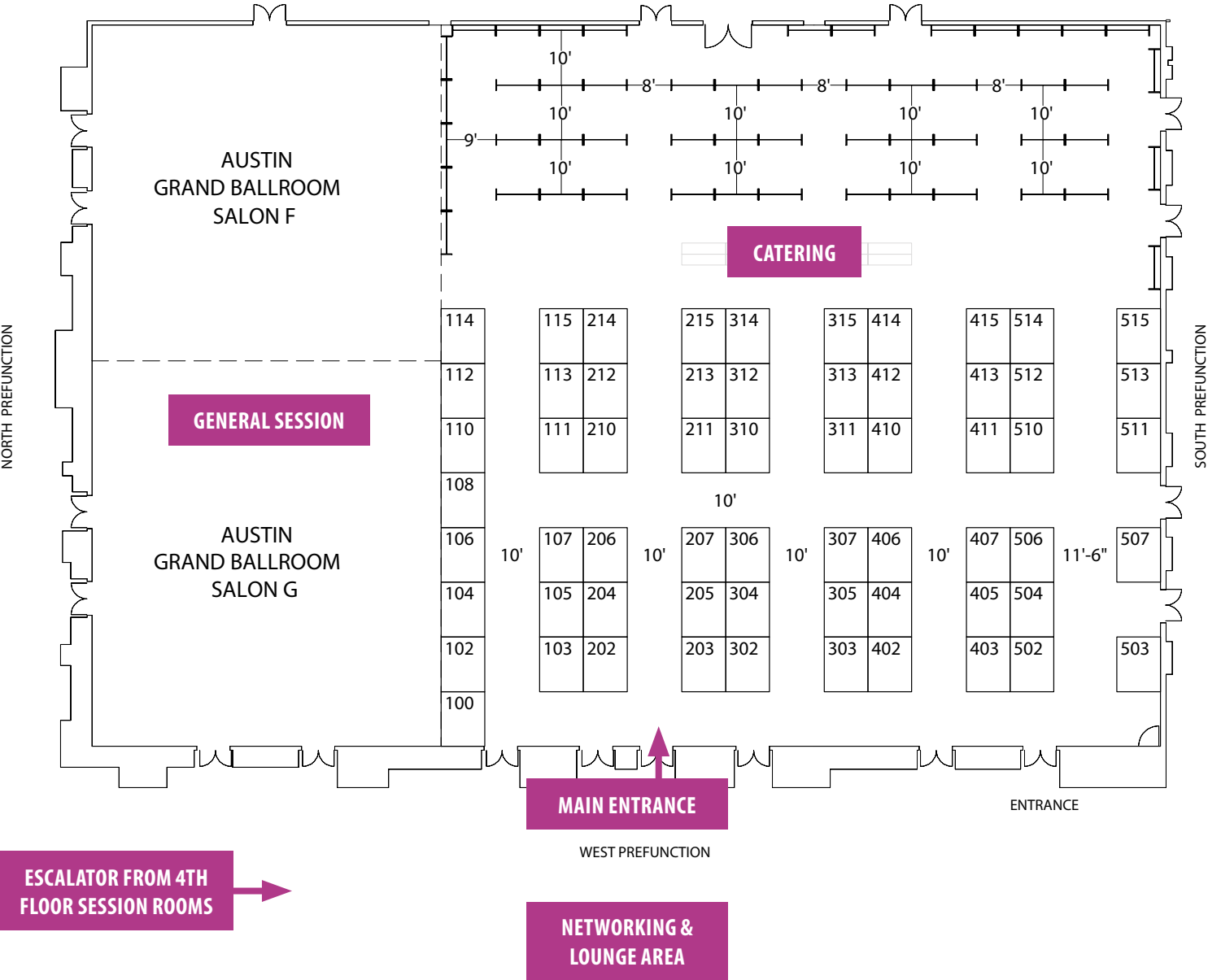
Smoking is prohibited at the ACNS Annual Meeting & Courses.

### Interpretation & Application of Rules & Regulations

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the ACNS Annual Meeting & Courses; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to ACNS all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.



EXHIBIT HALL FLOOR PLAN



## SUPPORT OPPORTUNITIES

Gain increased exposure by supporting the 2023 Annual Meeting & Courses. Your contribution helps support ACNS educational programs and attendee services. In addition to valuable networking opportunities, you will receive the following benefits, based on your total support contribution toward the ACNS Annual Meeting & Courses (including exhibit booth fees, advertising, and grants):

### BENEFITS OF SUPPORT

#### Platinum Level Support

(\$15,000+)

- Acknowledgement as outlined pertaining to specific activities or programs selected;
- Largest name acknowledgement in the Annual Meeting & Courses final program materials and ACNS website;
- 60 day ad placement on [www.acns.org](http://www.acns.org) homepage, averaging 24,000 impressions per month.
- One (1) full-page acknowledgement in the next four (4) issues – a full year! – of *Clinical Neurophysiology News*, the official newsletter of ACNS, distributed electronically to the **1,500+** ACNS members and archived to the Members-Only section of the ACNS website.
- Two (2) complimentary Annual Meeting registrations for company representatives, over and above those included with an exhibit (must be claimed before the advance deadline of February 23, 2023).

#### Gold Level Support

(\$10,000 - 14,999)

- Acknowledgement as outlined pertaining to specific activities or programs selected;
- Largest name acknowledgement in the Annual Meeting & Courses final program materials and ACNS website;
- One (1) full-page acknowledgement in the next four (4) issues – a full year! – of *Clinical Neurophysiology News*, the official newsletter of ACNS, distributed electronically to the **1,500+** ACNS members and archived to the Members-Only section of the ACNS website.
- Two (2) complimentary Annual Meeting registrations for company representatives, over and above those included with an exhibit (must be claimed before the advance deadline of February 23, 2023).

#### Silver Level Support

(\$5,000 - 9,999)

- Acknowledgement as outlined pertaining to specific activities or programs selected;
- Acknowledgement in the Annual Meeting & Courses final program materials and ACNS website;
- One (1) full-page acknowledgement in the next two (2) issues of *Clinical Neurophysiology News*, the official newsletter of ACNS, distributed electronically to the **1,500+** ACNS members and archived to the Members-Only section of the ACNS website.
- One (1) complimentary Annual Meeting registration for a company representative, over and above those included with an exhibit (must be claimed before the advance deadline of February 23, 2023).

#### Bronze Level Support

(Up to \$4,999)

- Acknowledgement as outlined pertaining to specific grant opportunities chosen;
- Acknowledgement in the Annual Meeting & Courses final program materials and ACNS website;
- One (1) full-page acknowledgement in the next issue of *Clinical Neurophysiology News*, the official newsletter of ACNS, distributed electronically to the **1,500+** ACNS members and archived to the Members-Only section of the ACNS website.

## SUPPORT OPPORTUNITIES

### Wireless Internet

**Up to three supporters at \$3,000 each  
OR \$7,500 for a sole supporter**

Be a hero to the masses! Help Annual Meeting & Courses delegates stay in touch and informed by supporting wireless Internet access in the meeting space and exhibit hall. ACNS will distribute to delegates a card containing log-on instructions and passwords, as well as acknowledgement of wi-fi supporters! Supporters will also be acknowledged in the Final Program. (Open to multiple supporters.)

\*Reservation deadline – February 23, 2023.

### Breakfast

**\$5,000 per day**

Reach all delegates first thing each morning as they prepare for a day of education. Continental breakfast will be served Wednesday through Sunday mornings, either near sessions or in the exhibit hall. As a supporter of one of the daily breakfasts, your company will be identified on signage as well as in Final Program materials. (Open to multiple supporters.) \*Reservation deadline – February 23, 2023.

### Beverage Break

**\$2,500 per break**

**or \$10,000 per day for continuous coffee service**

As a supporter of one of the breaks, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth and will be acknowledged in the Final Program and on signage in the break area. Both morning and afternoon refreshment breaks will be scheduled. (Open to multiple supporters.) \*Reservation deadline – February 23, 2023.

### Boxed Lunch

**\$10,000 per day**

Lunches will be provided for delegates on Thursday, Friday and Saturday in the exhibit hall. As a supporter of the boxed lunches, your company will be identified on signage as well as in Final Program materials. If possible, catering stations may be strategically placed in proximity to the supporters' booth. (Open to multiple supporters.) \*Reservation deadline – February 23, 2023.

## Social & Networking Functions

### Welcome Reception

**\$10,000**

The Welcome Reception in the exhibit hall on Sunday, March 26 to enjoy food, beverages, and to reconnect with colleagues. The supporter(s) will be acknowledged in the Final Program as well as on signage at the reception. (Open to multiple supporters.) \*Reservation deadline – February 23, 2023.

### Neurology of Wine Tasting **\$5,000 each, open to multiple supporters OR \$20,000 for a sole supporter**

ACNS President Dr. Jaime R. Lopez and a guest sommelier will host an interactive and educational wine tasting experience on Sunday, March 26 from 7:15 - 9:00pm. Included in this event is five hand-selected wine samples, appetizers, and a deeper understanding of the wine tasting. A single supporter will be acknowledged in the Final Program as well as on signage at the event. (Open to one supporter only.)

### Continue the Conversation Roundtables

**\$2,000 per table**

During lunch on Sunday, March 26, and Tuesday, March 28, delegates will gather with leading experts in the CNP field to continue the conversations started in the session rooms. Multiple supporters may sponsor a table dedicated to the topic of their choice and will be acknowledged by a table tent and in Final Program materials.

### Speed Networking

**\$5,000**

Annual Meeting delegates aim to meet and greet as many colleagues as possible in this fast-paced networking event. Delegates are paired for 2-minute connections before rotating to the next colleague.

Supporters of Speed Networking will be acknowledged on signage in the foyer area and in Final Program materials and may help welcome delegates to the networking event.

### Special Interest Group (SIG) Lunch Social

**\$5,000 per SIG**

In 2023, ACNS is launching a Special Interest Group (SIG) program, open to members only. The SIGs will be organized around several main areas of CNP practice and SIG members will be connected throughout the year via discussion board chats and quarterly virtual meet-ups.

The SIG program will officially kick-off over lunch on Sunday, March 26 when each SIG will meet in-person in Austin to discuss their goals for the year.

SIG topics for 2023 are:

ICU EEG, Stereo EEG, and NIOM

Supporters of the SIG lunch will be acknowledged on signage outside the SIG meeting room and in Final Program materials.

## CME Sessions

### Plenary Session

**Any amount, starting at \$2,500 each**

Unrestricted educational grants will be accepted to offset costs of these high-profile and high-attendance of sessions. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. \*Reservation deadline – February 23, 2023.

### Annual Meeting Symposium

**Any amount, starting at \$1,000 each**

Unrestricted educational grants will be accepted to offset costs. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. \*Reservation deadline – February 23, 2023.

### Annual Course

**Any amount, starting at \$2,500**

Unrestricted educational grants will be accepted to offset costs. Supporters will be acknowledged in Final Program materials and on signage outside the session. Content of sessions is controlled entirely by ACNS. \*Reservation deadline – February 23, 2023.

### Unrestricted Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting & Courses expenses, and help keep meeting registration fees low. (Open to multiple supporters.)

## ADVERTISING OPPORTUNITIES

### Final Program Advertising

Advertising space is available in the 2023 Annual Meeting & Courses Final Program, which is distributed to all delegates upon check-in and posted to the ACNS website in advance of the meeting. The Final Program will contain information on the scientific program, catered functions, CME and ACNS membership. \*Artwork deadline – February 23, 2023.

#### Inside front or back cover **\$3,000**

Your full page ad (designed at supporter's discretion, subject to ACNS approval) will appear just inside the program's cover, opposite the table of contents or at the end of the program, opposite notes pages and is sure to grab delegates' attention.

#### Full page **\$1,500 each page**

Ad placement is at the discretion of ACNS.

Artwork specifications for covers and full pages:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

#### Notes pages **\$1,000 each page**

Place your logo and tagline as the header or footer on a series of blank pages at the back of the program, designed for delegates to take notes on presentations, write down contact information while networking, and to serve as a reference following the meeting.

#### Hotel Key Cards **\$7,500**

Customized guest room keys at the Hilton Austin, the Annual Meeting & Courses headquarters hotel, will bear the logo and tagline of a single supporter. Design must be preapproved by ACNS. \*Reservation deadline – and artwork due - February 1, 2023.

#### Message Board **\$5,000**

A central location for delegates to leave and retrieve messages, the (non-electronic) message board will bear a single supporter's name and tagline. Notepaper will also be provided with the supporter's logo. \*Reservation deadline – February 23, 2023.

#### Charging Station **\$2,000**

ACNS will set aside an area of the exhibit hall for delegates to relax and recharge – literally! Supporters of the charging station for delegate's electronic devices will be acknowledged on signage and in Final Program materials. Location of the charging station may be coordinated near a supporter's booth, space allowing. \*Reservation deadline – February 23, 2023.

## ADVERTISING OPPORTUNITIES

### Product Theaters

#### \$7,500 each

ACNS is pleased to again offer supporters the opportunity to extend their reach with the return of product theaters. Space will be made available to supporters, including a standard meeting set, standard AV in a dedicated room adjacent to the exhibit hall. Companies may program session content and are responsible for the costs of speakers and materials. Acknowledgement will be made in a special section of the Final Program and on signage. Product theater space is limited and will be sold on a first-come, first-served basis determined by date of receipt of program fees. \*Reservation deadline – February 23, 2023.

### Product Theater Lab Rules and Regulations

#### Program Entries

ACNS will include information on the Annual Meeting & Courses website in advance of the meeting, and as part of the Final Program distributed to delegates onsite. A Product Theater Details Form will be distributed to companies upon confirmation of participation and receipt of the fee. The form includes space for each company to indicate the title and topic of the product theater, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their program no later than December 16, 2019. ACNS cannot guarantee that information received after December 16 will be included in Final Program materials. ACNS highly encourages product theater supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, report significantly higher attendance at similar programs.

### Promotion

Product Theater supporters & Learning Lab participants are welcome to promote their sessions using their own contacts or distribution channels in advance of the Annual Meeting & Courses. However, all promotional materials, including both print and electronic messages, must be approved by ACNS prior to distribution. Please send a draft of the materials to [etrimmer@acns.org](mailto:etrimmer@acns.org) for prompt review. Distribution of materials onsite is restricted - flyers may NOT be placed in session rooms or any other part of the meeting space without written consent from ACNS. Flyers may be distributed from a company's own exhibit booth.

### Frequently-Asked Questions

#### Who chooses Product Theater instructors?

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or physicians may serve as instructors.
- Faculty speaking in ACNS-programmed Annual Meeting & Courses sessions may serve as instructors, as long as they do not receive compensation of any kind from supporters.
- Supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to ACNS. ACNS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

#### Who is responsible for funding instructors?

- The sponsoring company is responsible for all expenses incurred by their instructors, subject to the company's own internal guidelines and agreements with the instructors.
- ACNS will not pay for instructor expenses, unless the individual is also participating in the Annual Meeting & Courses.
- Sponsoring companies may **not** provide compensation of any kind to members of the ACNS-selected program faculty. ACNS will pay an honorarium for participation in the Annual Meeting & Courses and prohibits these faculty from receiving additional funding from sponsors.

For more information on advertising with ACNS throughout the year, please contact ACNS Executive Director Megan M. Hille, CMP, CAE at [mhille@acns.org](mailto:mhille@acns.org).

ACNS offers advertising opportunities at [www.acns.org](http://www.acns.org), in *Clinical Neurophysiology News*, in weekly *News Briefs* and in the *Journal of Clinical Neurophysiology*!

Complete digital advertising rate card available!